

Date: 10th and 11th November 2022

Venue: MBA seminar hall.

Day 1: 10.11.2022

Inaugural session:

Induction program of first year students for the batch 2022-23 started with Bhavan's prayer and lighting of the lamp. Dr. G. S. V. R. K. Choudary, Principal, BVC welcomed all first year MBA students and insisted on utilizing college resources. Air Commodore (Retd) J L N Sastry, VSM, Vice – Chairman, BVB blessed students and wished them best of luck for their future. Dr. N S Chakravarty, Head department of Management studies guided students and introduced students' briefly about department formation and welcomed 21st batch of MBA students. Prof. D. Sreeramulu, Head, Department. Of Business Management, Osmania University was a chief guest for the inaugural session of MBA induction program -2022-23. He expressed his best wishes to all the students and insisted on upgrading skill set.

Dr. N S Chakravarty, Head department of Management studies introduced all the faculty members to first year MBA students. Dr. M.V.S. Mahendra, Associate Professor spoke - on Course Curriculum, Program objectives and program outcomes. Dr.V V Venu Madhav, Assistant Professor, on Code of Conduct.

Day 2: 11.11.2022

Second day Induction program for MBA students started with the Mr. S. Ramana, COE of Examination Branch on Examination. Sir explained about exam pattern, internals, SGPC and CGPC.

Dr. Seema Ghosh, Asst Professor, Coordinator spoke on CGPC on Placements of the college.

Mr. Vijay Bhaskar ,librarian gave an overview on library facilities, books, journals available .

Alumni from 2002 and 2003 batches interacted with freshers.

1.Mr. Praveen Mahendrakar, vice president, RBL Bank- batch 2002-2004.

2. Mr. Mahender Kondapalkala, Mr. Mahender Kondapalkala, Entrepreneur, , he forayed into in-film advertising and movie promotions by floating a company, IBRAND MarkComm Ltd. (www.ibrandindia.com) , Biz Brand Solutions (www.bizbrandsolutions.com)

Ms. Achuta informed students about departmental club and Magazine ABHYAS and Samvridhi.

At the end of the session, All students we taken for a college tour by faculty members.











<https://youtu.be/R6dR4an2G38>









Bhavan's Vivekananda College
of Science, Humanities & Commerce
Sainikpuri, Secunderabad - 500094
Accredited with 'A' grade by NAAC
Autonomous College - Affiliated to Osmania University

**Report on Orientation Program 2022-23
at Ramakrishna Math**

Date :26th October, 2022

BBA/BSc(MnDC)/BSc(MbBCC)/ BA Students II Year Students

The BBA-114/BSc(MnDC)-9/BSc(MbBCC)-1/ BA-1 (125) students and 2 faculty members assembled at the Ramakrishna (RK) Math at 8:30 am. They were directed towards the hall and then Swami Bodhamayanandaji arrived and gave a brief introduction about the Orientation program, and about the history of RK Math and about our country and its states. Then Swamiji spoke about the importance of having Physical, Mental, Emotional health and how the institute provides education by which character is formed, strength of mind is increased, the intellect is expanded, and one can stand on one's own feet. He also mentioned about the establishment of RK Math which was built in 1922 by Swami Yogeshwaranandaji, a disciple of Sri Ramachandra Datta who was a householder disciple of Sri Ramakrishna. He also highlighted how RK Math would help everyone to find the Ultimate truth in 3 ways i.e right time, right way, right process.

Then the session was continued by Swami ji where he explained about his journey in RK Math. The session continued till 10:30 AM, followed by the meditation class, Swamiji taught everyone the process of meditation and concentration.

Later Mr. Sashank, Alumni of Bhavan's college took everyone on a campus tour and showed the Universal Temple of Sri Ramakrishna, Gita Darshan pictorial Museum and the Library.

The next session started at 11:45 AM by Dr. Vivek Modi, Professional Speaker and Wellness Educator. He spoke about Simulation and response and how people are different from animals, what can a person do to manage his mind and recycle it. He also emphasized about setting goals and the process of achieving the same. He also highlighted the difference between a goal and a dream. He asked everyone to set a goal every week and accomplish it with a score of 100% for 52 weeks and by which a person can achieve everything.

At 1:30 PM Lunch Prasad was provided and it was delicious.

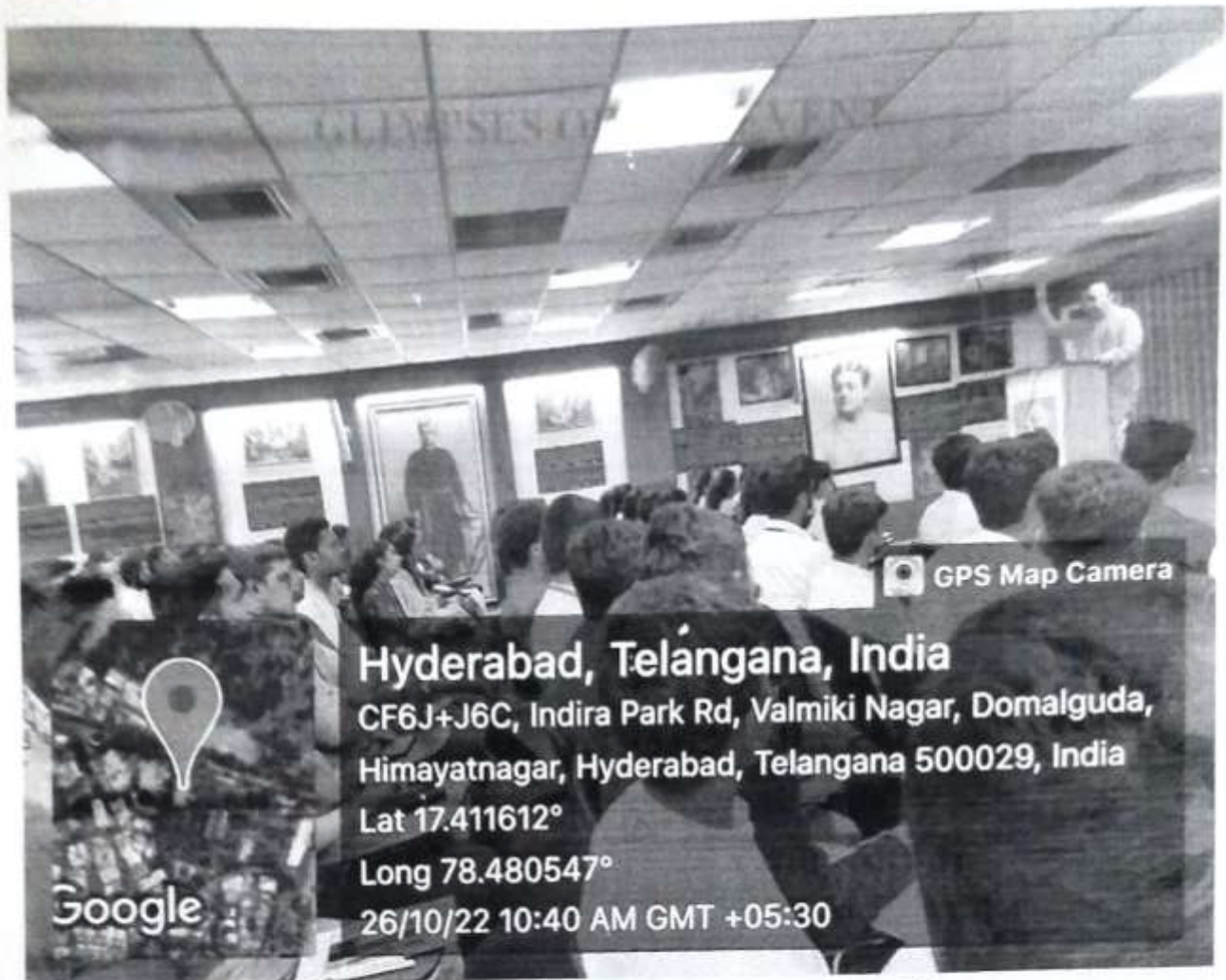
10/26/22

The next session started at 2:15 PM by Mr. Sudheer Sandra who is the Founder & Managing Director of the world's first parallel digital school 'SUPAR School'. He is a psychologist, behavioral skills coach, and career counselor. Mr. Sudheer Sandra educated about 15,480 students on various career opportunities and motivational classes. He explained about the 4 categories of Human mindset the first one being the Viewer mindset, the second one - the Victim mindset, the third one - Villain mindset and the last one is the Victor mindset. He also made everyone realize the importance of the word "Me". Later he taught the process of preparing an effective "Me Sheet" in 6 simple steps.

The last session was conducted by Swamiji and he asked for the feedback of the students towards the session. Mr. Sharat Babu, Founder of Children Ashramam, shared his experience of the seva provided to the deprived students and welcomed everyone to visit the ashrama which is located in Gollapalem near Nellore, Andhra Pradesh.

In the end students interacted with Swamiji, asked a few questions and got insights about various issues. Swamiji inspired many of the students as well as the teachers. It was a very informative session. Swamiji told about the sacrifices made by the freedom fighters to gain freedom, the sacrifices being made by soldiers every second and to always stay by the side of justice and to never abandon our motherland for anything and be proud to be Indians and be the future of our country.

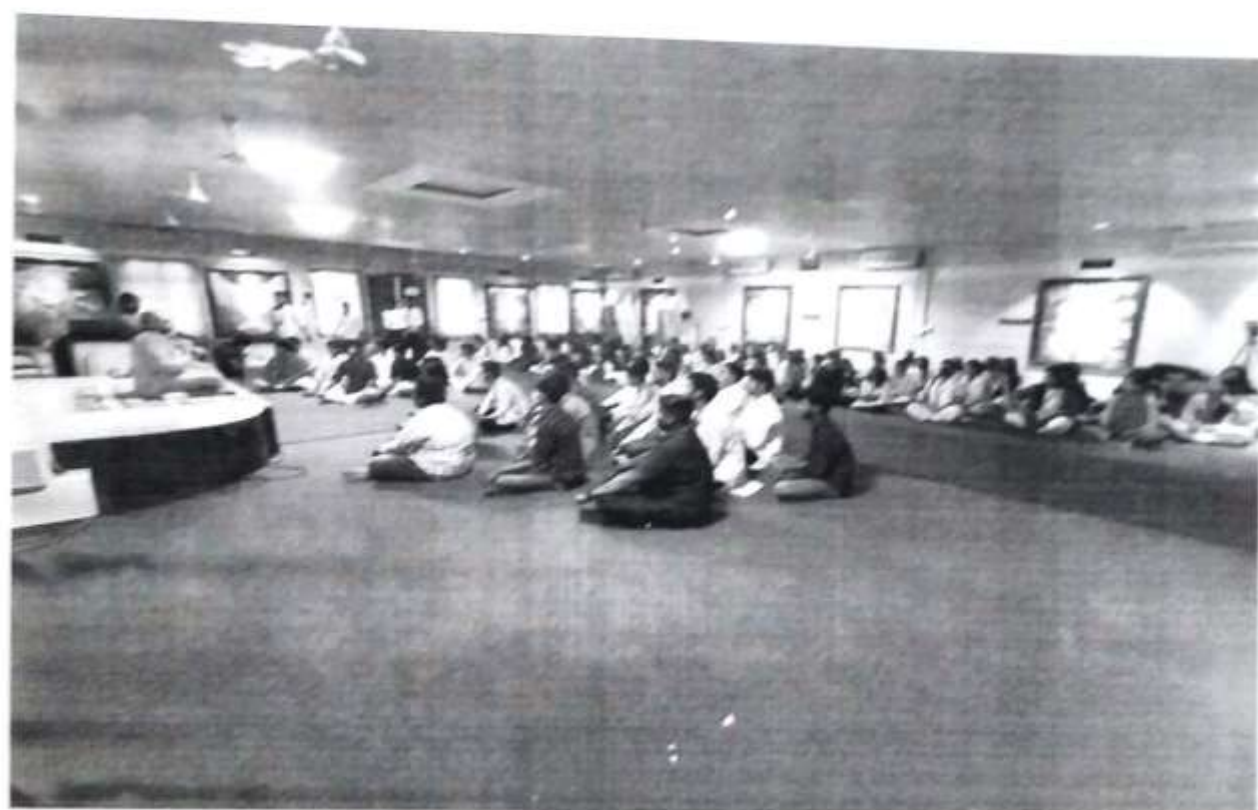
GLIMPSES OF THE EVENT



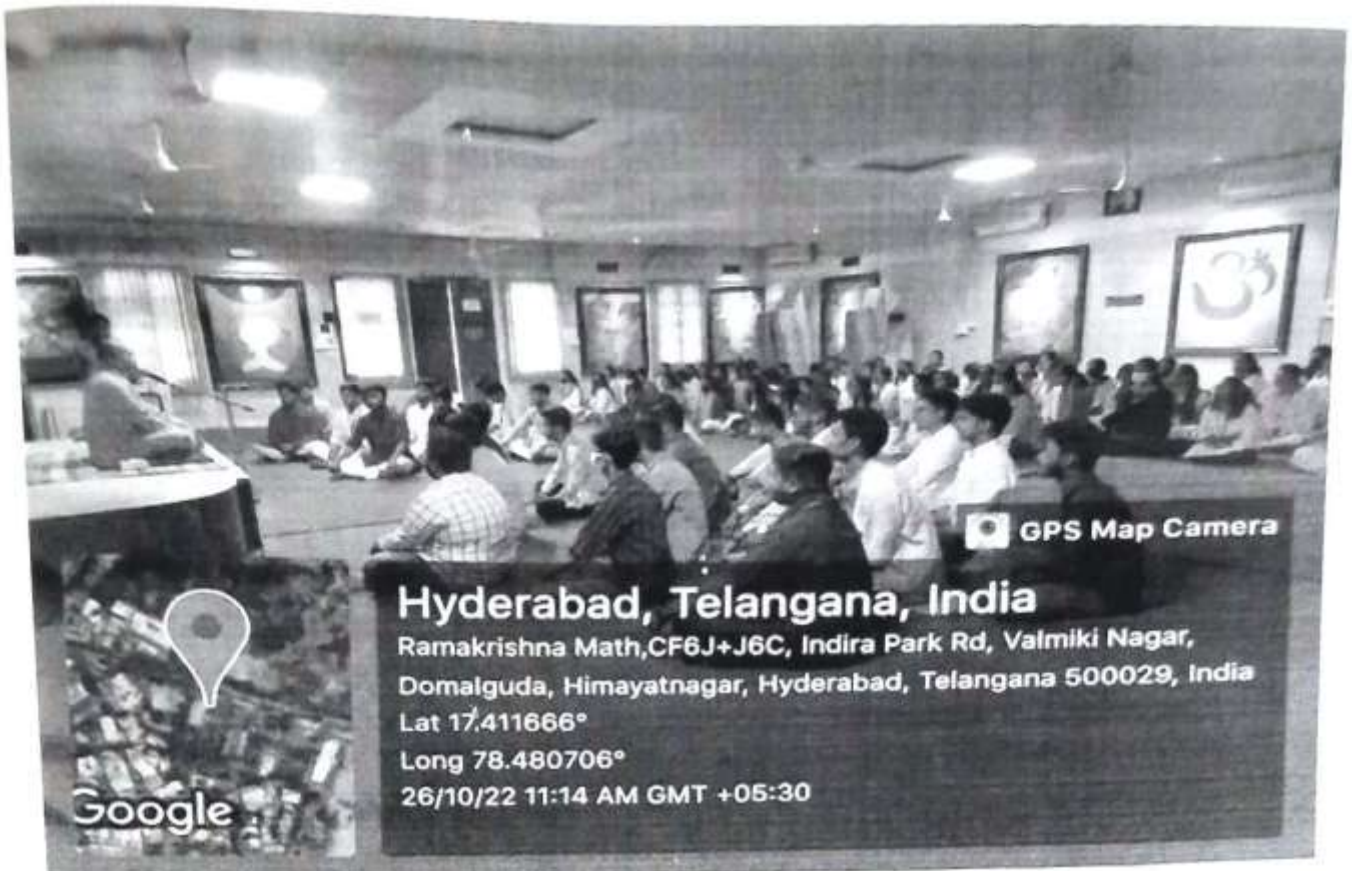
Swamy Bodhamayanadaji briefing about Orientation Program -26.10.2022



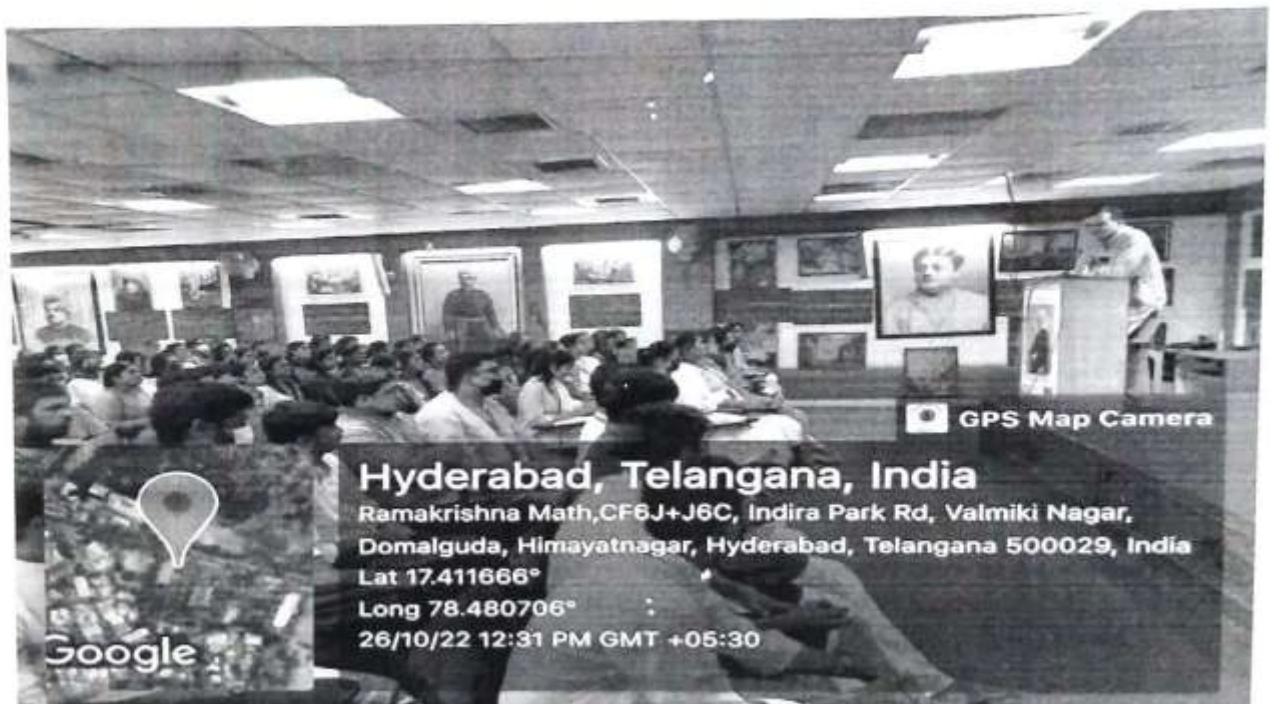
Swami Brahmayogeshwarji briefing about Sanskrit Program - 25.10.2022



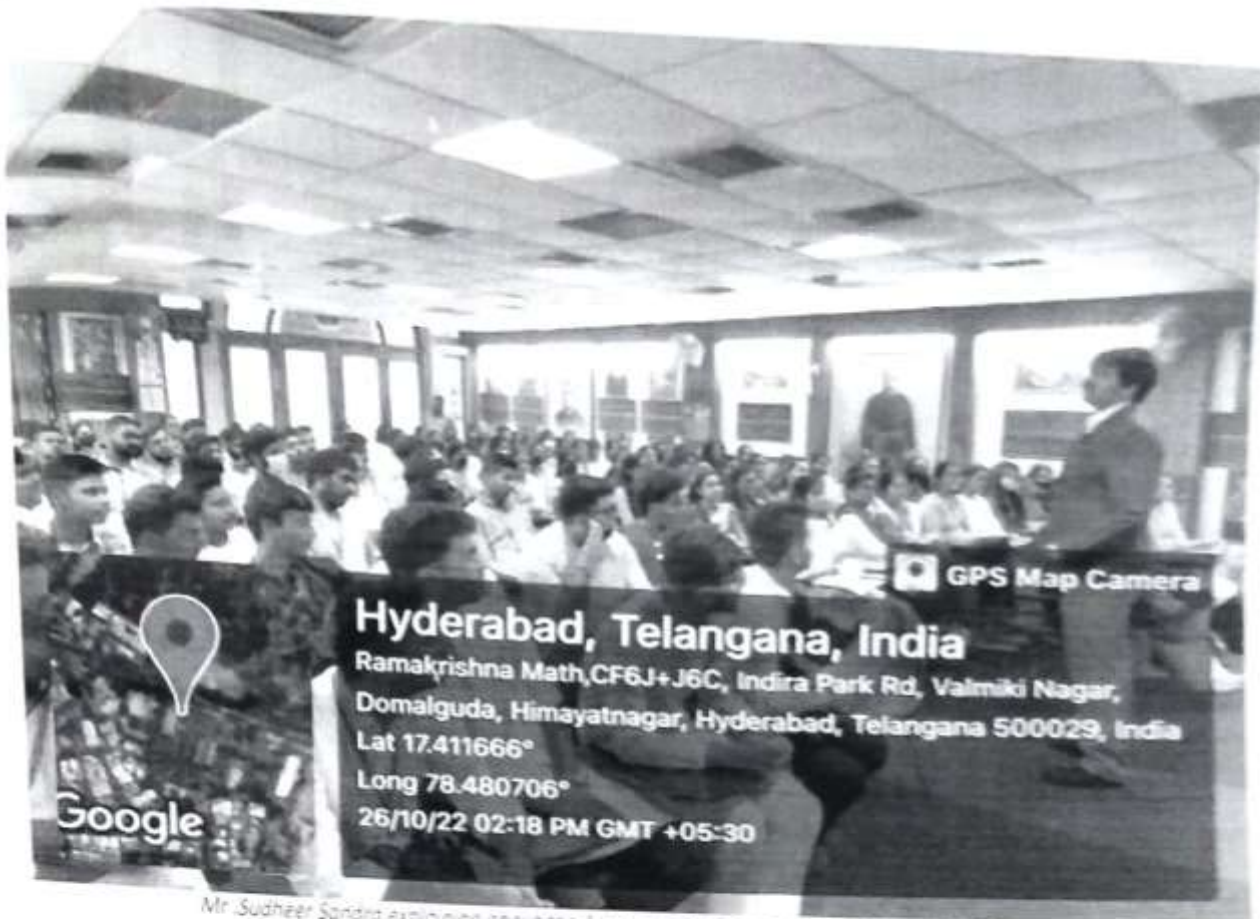
Meditation by Students -25.10.2022



Swamy Bodhamayanandaji explaining the importance of Meditation 26.10.2022



Dr Vivek Modi explaining about Goals and dreams 26.10.2022



Mr. Sudheer Sardra explaining about the 4 categories of human mindsets 26.10.2022



Dr. Kavitha Lal and Dr. K. Suvarchala Rani, Faculty members, Department of Management with SSA/BA students 26.10.2022

K. Suvarchala Rani/

 Bhavan's
Bhavan's Vivekananda College
of Science, Humanities and Commerce
Sainikpuri, Secunderabad-500 094
Accredited with 'A' Grade by NAAC
Autonomous College - Affiliated to Osmania University

Report on BBA Induction program for the year 2022-23

Day 1: (11/8/2022)

Bhavan's Vivekananda College of Science Humanities & Commerce organized orientation program for all UG first year students on 11th August 2022 at Dr. T. S. Thakore Auditorium .

The program started with Lighting of the lamp followed by Bhavan's prayer. Offg. Principal Mrs. B Niraimathi, first year students. Air Commodore (Retd.) J L N Sastry, VSM, Vice-Chairman BVC, Addressed students. Prof. (Retd.) Gita Sharma, Department of Microbiology, OU. Addressed students. Chief Guest for the induction program 2022 by Swami Bodhamayanadaji, Adhaksha, Ramakrishna Math, Hyderabad. Alumni form all programs addressed students and shared their experiences . few first year students shared their views.

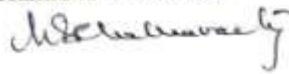
Day 2:(16/8/2022)

Departmental Induction program for BBA I year students organized on 16/8/2022. All students were addressed by Dr.N.S.Chakravarty, Head Department of Management Studies about the Department, Program details and introduced all faculty members of the department. Dr. V Venu Madhav, Assistant professor addressed students about Do's and Don'ts students should know during their three years of stay.

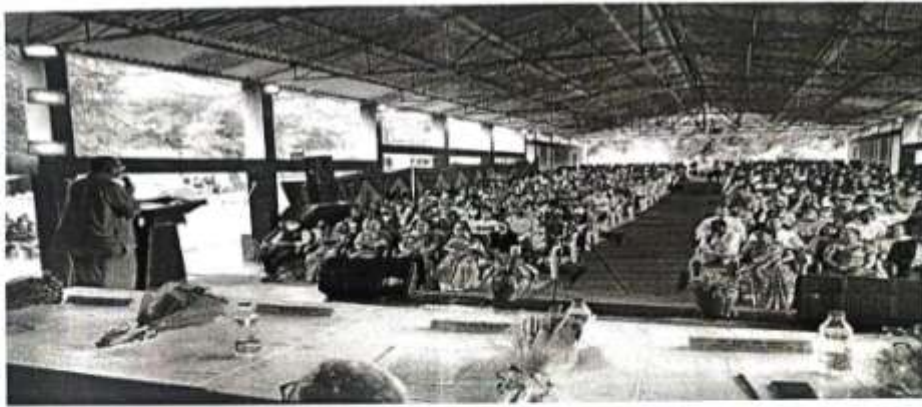
Day 3:(17/8/2022)

Dr. M.V.S. Mahendra, Associate Professor gave inputs on Mission, Vision and Program outcomes and focused on Course Curriculum of BBA Program. Ms. Ramana, Controller of Examinations , BVC addressed students about semester system,exam pattern , CBCS and grading system.All first year students were taken to College library in New block , Mr. Vijay Bhaskar addressed students about Library .

Dr. Seema Ghosh, Head CGPC, BVC addressed students about placements of the institution.



At the end, Ms. Achutamba, Lecturer, Department of Management Studies, addressed students about Abhyas the department club and Samvridhi, Departmental Magazine.



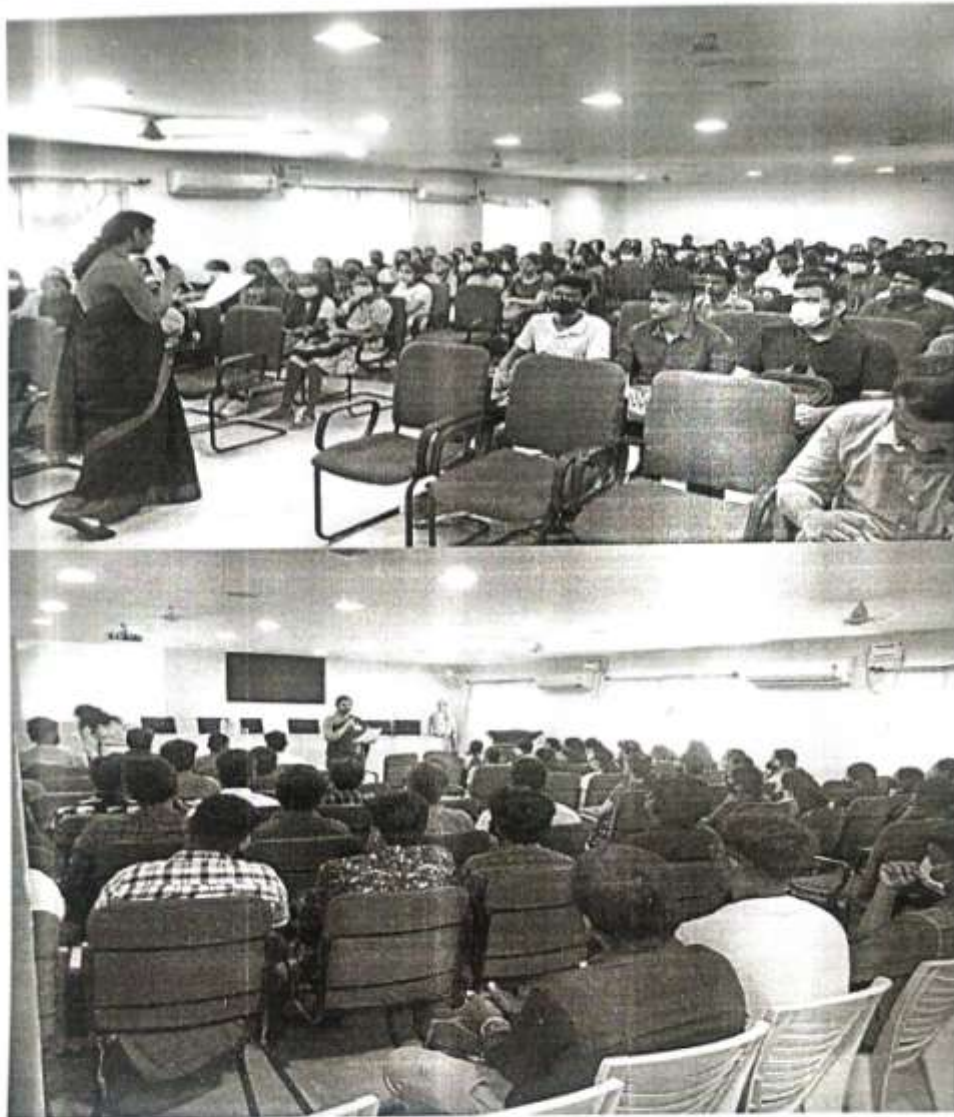
Ms. Achutamba



Abhaya



M. Mahavathy



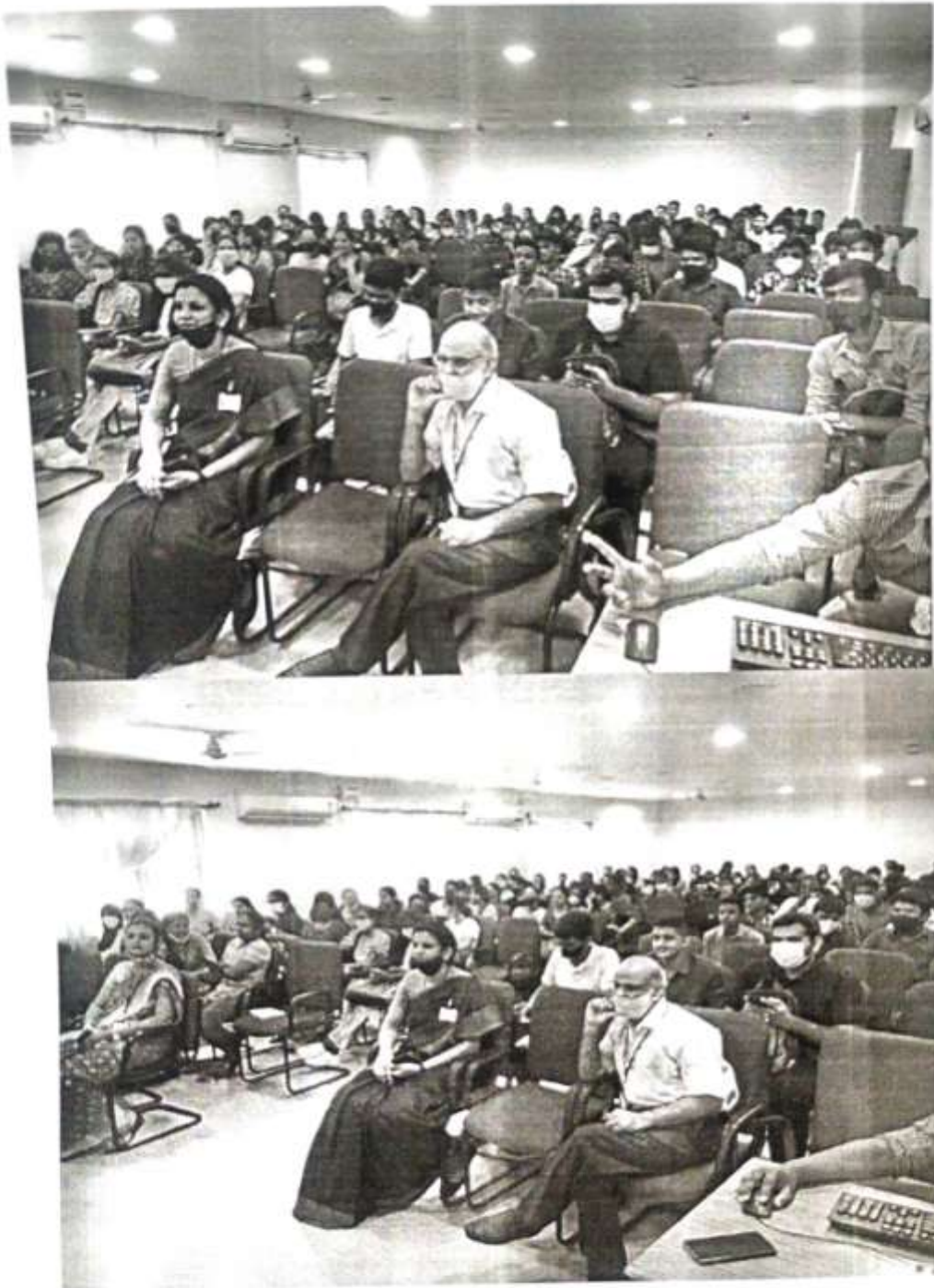
Abhishek



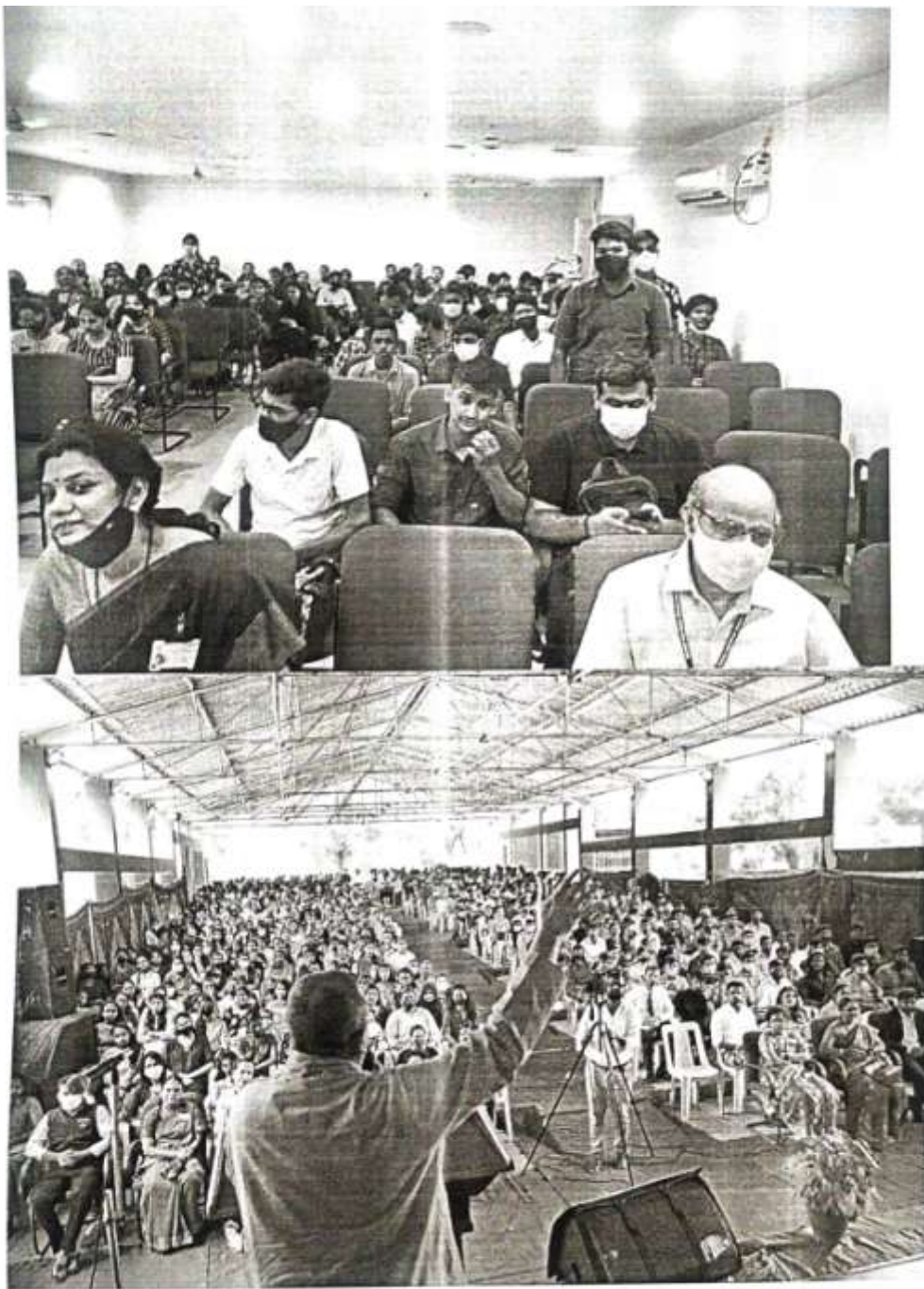
Melchior



Chandrasekhar



M. Chakravarty



Chelavathy



Chetan Chavhan







Abhishek

2021-22

MEDHA 2022

Theme: Digital transformation in the 21st century

Organized by

Department of Management Studies

On

6/6/2022

Summary Report

Name of Event: MEDHA 2022

Theme Of the Event: Digital Transformation in the 21st Century

Organizers: Department of Management Studies, Bhavans Vivekananda

College, Sainikpuri. Date of Event: 6th June 2022

Timings: 10 am to 6:30 pm

Total No. of Participants: 267

Location of Event: Bhavan's Vivekananda College, Sainikpuri, Secunderabad.

Sponsors: Su Casa, Aalakrita Resorts, Karishma Sports, La Pino's Pizza,
Glowsun Industries Media Partners: Star Telugu (Digital Partner), Melbourne
Mama (Promotional Partner), Magic
106.4 fm (Radio Partner), Andhra Prabha (Telugu Media partner), Asianet
News Telugu (WebPartner)

Inaugural Ceremony

The Inaugural ceremony started at 10:15 am at the Seminar Hall (Room number 208, MBA Block).

The chief guest of the event was Mr S Amuthan, Chief Operations Manager,

L&T Metro Rail, Hyderabad.

Along with the chief guest, the other dignitaries were Air Comrade JLN Sastry sir, VSM Vice Chairman of Bharatiya Vidya Bhavan, Sainikpuri Kendra, Vice Principal of Bhavan's Vivekananda College, Mrs B Niramathi ma'am and the HOD of Management Department, N.S Chakravarthy sir.

The hosts of the Ceremony were Raksha Negi and Suruchi Pandey.

The lamp was lit by the hon.ble dignitaries at 10:19 am. After which, the Bhavans Prayer was sang by the dignitaries, faculty members and all the students present. After the prayer, the dignitaries were given potted plants by the students.

The hosts, Raksha and Suruchi, gave the audience an introduction about the theme of the event, Digital Transformation in the 21st century. After which, B Niraimathi Ma'am gave a speech about the event and the college and its facilities.

After this, NS Chakravarty sir gave us a speech about the previous Medha events and the topic. JLN Sastry sir then gave a speech about the history of the college and Bharatiya Vidya Bhavan, educating the audience about how it started and the history of it.



After this, The chief guest, Mr S Amuthan, talked about Hyderabad's metro rail and how it works. He explained that the Hyderabad Metro rail's technology was the second best in India and it uses the latest technology. He explained how the trains run and how long it took to implement the technology. He also encouraged students to intern in the Metro Rail department as it will be very helpful.

After his speech, there was a doubt session where a student asked Mr S Amuthan about what made him choose his profession.

After the doubt session, the memento was presented to the chief guest by JLN Sastry sir. After this, the vote of thanks was given by Suvarchala Rani ma'am, faculty of the management department. The dignitaries and the staff took a photo together and the dignitaries were escorted to room no 206, MBA Block for hospitality while the participants were instructed to go to the venues for their respective events.

Formal Events

Paper Presentation

Judges: Seema Ghosh ma'am and Bhargavi ma'am.

Student incharges: Reetuparna and Keerthana

In this event, the participants had to make a study in the form of a powerpoint presentation on any topic related to digital transformation in the 21st century and present it in front of the judges. The students could work individually, or in pairs of two or three.

There were around 30 participants in total, with some working in teams and some individually. The event went on for around 2 hours and participants were able to talk about their presentations well.

The winner of this event was DP Sravya and R Ashwini Devi From MBA. The



topic of their study was 'Effect of Digitalisation in the Indian rural banking customer'.

Young Manager

Judges: Mr Ravat and Mrs Prachinath

Student Incharges: Krishnaprasad and Srija

Round-1 Aptitude Test

In this round, there were 13 participants and the participants were asked 30 questions to test their aptitude and general knowledge. Out of these participants, 10 qualified for the next round.

Round-2 Group Discussion

In this round, participants were given a topic and divided into 5 groups (2 people each) and the teams had to debate and discuss over the given topics and come to a conclusion.

The topics discussed were: 'Will automation and AI reduce or increase jobs?' and 'Digital world-boone or bane for kids?'

4 people (2 teams) qualified for the final round.

Final Round- Interview

In this round, the 4 finalists were interviewed by the judges individually about themselves, their skills and experiences and potential business ventures (if applicable). The judges evaluated the participant's confidence, eloquency and speaking skills.

The winner of the Young Manager event was Mihir from Roots College.



Business Quiz

Student Incharges: Jagruti and Ibrahim

Round-1 Prelims

In this round, there were 13 teams (2 in each team). The teams had to work together to answer around 15 questions related to different brand's taglines, different products in the market, currencies, country flags, full forms etc. Only 6 teams were qualified for the second and final round.

Round-2 Finals

In this round, the 6 remaining teams had the second round of the quiz. The questions were related to the business world and 15 questions were presented to the participants again to answer.

The winners of the Business Quiz were- Anuj and Tushar Jain



Judge: Mrs Indrani Dwarampudi

Shark Tank

Student Incharges: Sanju and Harshitha

Round-1

There were 15 participants in total. The participants were required to present their business ventures to the judge aka the investor and convince the judge to invest in their business with their management skills. Only 8 participants qualified for the second and final round.

Round-2

In this round, the 8 finalists were judged on the basis of their idea presentation, negotiation skills, pricing strategy and communication.

The winner of Shark Tank was: Shiva

E-Poster Presentation

Judge: MR P. Giridhar Reddy

Student Incharges: Ayesha

In this event, the 4 participants were made to present and explain their digital posters on the topic- 'Azadi ka digital mahotsav'

The winners of this event were: Venkat and Ajay



INFORMAL EVENTS

On Stage Events

Singing

Judge: Mrs Bhaskara Lakshmi

Student Incharge: Gowtham

Solo Singing

In this event, the participants sang different songs in any language of their choice. They were given 3 minutes maximum time. No kareokes or music tracks were allowed and participants were allowed to play their own instruments.

The winner of solo singing was: Shantanu Raghavan (Roots Degree College)



Group Singing

In this event, participants were in groups of 2-4 and were given 4 minutes to perform a song of any language. Karaoke and Music tracks were allowed and participants could perform as a band as well.

The winner of group singing was: Team Atrangi



Dance

Solo Dance

Judge: Mrs K.Leelavathi Srinivas

In this event, the participants performed solo dance performances on songs of various languages. The dances were of all styles, western or classical. There were 12 participants and each participant was given 3 minutes.

The winner of solo dance was Srushti from Loyola Academy.



Group Dance

In this event, students were in groups of 2-8 people and performed spectacular dance performances with songs from different languages. A total of 5 dance groups from different colleges participated in this.

The winners of group dance was Loyola Academy.



Stand Up Comedy

Judge: Mrs Kusuma Priya

Student Incharge: Dikshita and Teesha

In this event, participants were required to perform their acts in front of an audience. Each participant was given 2-3 minutes and no double-meaning jokes or vulgar language was allowed. There were around 6 participants in total.



Off Stage Events

Treasure Hunt

Student Incharges: Rishi and Shibani

In this event, 10 teams were given around 15 color coded clues to find around the college and the first team to come back to the finishing point was declared the winner of the competition.

The winner of this event was: Team Red.

Participants in Team Red- Teja, Aditi, Jyothi, Anurag, Aaryan.



Go Slow Go

Student Incharge: Naveen

In this event, 5-10 lanes were drawn on the football ground. The participants had to balance their bikes to keep it within their respective lanes and move as slow as possible while keeping their legs on the bike.

The participants were not allowed to keep their feet on the ground.



Tug of War

Student Incharge: Bhargav

In this event, 10 teams of 8 each had to pull on a rope from either sides. The team that got pulled to the other side of the line first, lost the game. The final two teams had a knockout



round. Team 10 was the winner of

the event.

Stalls

Other than the fun formal and informal events, Medha 2022 also had stalls put up by students. There were 12 stalls in total, ranging from food and refreshments to entertainment.

- The first stall was a tattoo stall where you could get a temporary tattoo for around 100 rs. The rate depended on the size of the tattoo.
- The second stall sold Brownies and Waffles by Khushboo.
- The third stall had refreshments and drinks.
- The fourth stall was a game stall put up by Vishesh called 7 up 7 down and 13 in 1.
- The fifth stall sold Panipuri and Chaat items
- The sixth stall was for registrations, where participants had to first go and register before participating in their events.
- The seventh stall sold Frankies, Ice Golas and Goli Soda.
- The eighth stall provided Maggi and Lemonade, courtesy of Andrea and Rasagnya.
- The ninth stall had momos, fries, mocktails and other tasty snacks.
- The tenth stall had Chinese items like noodles and manchuria.
- The eleventh stall sold delicious waffles.
- And the twelfth and final stall was that of La Pino's Pizza, one of the sponsors of Medha. They sold a variety of pizzas and garlic bread and also soft drinks.
-

Overall, the stalls were definitely a hit and made the event much more fun. Students and faculty alike enjoyed the delicious food and had fun playing the games.



Valedictory Ceremony

This was the final event of Medha 2022. In this ceremony, the hosts thanked the guests, faculty and all the participants for their cooperation. The winners for each event were also announced.

The winners were:

Formal Events-

Paper Presentation: DP Sravya and R Ashwini Devi from MBA.

Young Manager: Mihir from Roots College.

Business Quiz: Anuj and Tushar Jain **Shark**

Tank: Shiva

E-Poster Presentation: Venkat and Ajay

Informal Events-

Solo Singing: Shantanu Raghavan

Group Singing: Team Atrangi

Solo Dance: Srushti from Loyola Academy

Group Dance: Loyola Academy group

Stand-up Comedy:

Treasure Hunt: Team Red (Teja, Aditi, Jyothi, Anurag, Aaryan) from BVC.

Tug of war: Team-10

Go Slow Go:



Overall, Medha 2k22 was a huge success thanks to all the faculty, coordinators, organizers and the participants and the Department of Management, Bhavans Vivekananda College, Sainikpuri- Secbad.

ENTREPRENEURSHIP AWARENESS PROGRAMME



Dr.Y.Madhuri Srinivas giving the introduction

The Government Of India, Ministry of Micro, Small & Medium Enterprises, MSME-Development Institute, Hyderabad in association with Bhavan's Vivekananda College of Science, Humanities & Commerce conducted a one day Entrepreneurship Awareness Programme (EAP) on 24th February 2022 in the college premises with an attendance of 111 students. The inaugural programme began with Dr.Y.Madhuri Srinivas, Assistant Professor, Department of Management Studies and Programme Coordinator giving an introduction to the objectives of the EAP and the various schemes and measures taken by the Ministry of MSME as well as MSME Development Institute, Hyderabad to promote entrepreneurship. This was followed by a welcome address by the Principal, Prof.Y.Ashok who motivated the students to consider entrepreneurship as one option along with other careers.



Prof.Y.Ashok, Principal, BVC, giving the welcome address



Air Cmde (Rtd) JLN Sastry, VSM, Vice Chairman, BVB



Thereafter Air Commodore JLN Sastry, VSM, Vice Chairman, BVB and Mrs.B.Niraimathi, Vice Principal addressed the audience about the importance and need to become entrepreneurs.

Mrs.B.Niraimathi, Vice Principal, BVC, receiving a bouquet



Mr.K.V.Rao Asst.Director, MSME-DI receiving a bouquet





Mr.C.Siva Sudhakar, Asst.Director, MSME-DI receiving a bouquet

Mr.K.V.Rao, Assistant Director, MSME-DI spoke in detail about the prospects and problems in setting up businesses. He highlighted the various schemes and incentives offered by the Ministry of MSME as well as MSME-DI, Hyderabad for small businesses. Mr.K.V.Rao, Asst.Director, MSME-DI

Mr.C.Siva Sudhakar, Asst.Director, MSME-DI presided over the programme. Thereafter Mrs. V.Ashwini, Assistant Professor, Department of Management Studies, proposed the vote of thanks which was followed by a short tea break.

Mrs.V.Ashwini





Thereafter five sessions on entrepreneurship related areas were conducted by faculty members from the Department of Management Studies and the Entrepreneur Development Cell (ED Cell).

In the pre-lunch session, Mr.M.Thirmal Rao, Assistant Professor, Department of Commerce & Coordinator of Entrepreneur Development Cell spoke on the topic, “Overview of entrepreneurship & entrepreneurial traits”. He spoke about the traits that an entrepreneur should possess and the importance of problem identification & business opportunities with a lot of real examples that are existing in the market. He emphasized on the importance of innovation by quoting, “Innovate, not imitate”. He ended his session with a motivational video on the success stories of various startups and a game based on entrepreneurship. During Mr.Thirmal Rao’s session, Mrs.Jyothi Gadwal, entrepreneur and owner of Jyothi Foundation, Hyderabad and Mahila Circle President, TRS shared her entrepreneurial experiences and motivated the students.

Mr.Thirmal Rao





Mr.K.V.Rao and Mrs.Jyothi Gadwal



Dr.K.Suvarchala Rani



The second session was taken by Dr.K.Suvarchala Rani, Assistant Professor, Department of Management Studies on the topic, “Steps in setting up a business”. She spoke about the various steps to be followed in setting up a business, registration of a business in MSME, Udyam registration, importance of feasibility studies and preparation of business plan using S.M.A.R.T (Specific, Measurable, Achievable, Relevant, Time-bound) objectives and other concepts like project conception and 3Ms (Men, Machinery, Material).

The session ended with a question & answer session. This was followed by a lunch break of 30 minutes for everyone.

Dr.Y.Madhuri Srinivas



The post-lunch session was taken by Dr.Y.Madhuri Srinivas on the topic, “Marketing of MSME products”. She spoke about the types of products developed & marketed by small enterprises and the various ways in which products of MSME enterprises can be marketed and promoted in order to earn profits. She also spoke about the misconceptions about marketing of MSME products,

Dr.M.V.S Mahendra



The fourth session was taken by Dr.M.V.S Mahendra, Associate Professor, Department of Management Studies on the topic, “Financial Management in MSMEs”. He spoke about financial management by entrepreneurs, financial decisions, sources of funds, allocation of funds and the procedure of acquiring loans for a startup from M/o MSME.

Mrs.Sreemathi Raghunandan



The fifth session was taken by Mrs.Sreemathi Raghunandan, Assistant Professor, Department of Commerce on the topic, “Government schemes and incentives for MSMEs”. She spoke about the role of government in promoting entrepreneurship in the country,government schemes under M/o MSME, registration process in M/o MSME, and the meaning of loan, scheme & incentive.

The programme concluded with the collection of feedback from students through google forms.

MBA ORIENTATION PROGRAMME: 2021-2022

The Department of Management Studies conducted an Orientation Programme for the MBA batch 2021-2023 from 08.12.2021 to 14.12.2021.

Day 1: 08.12.2021

Venue: Seminar Hall

The programme commenced at 10:00 am by with a brief introduction of the 5 days' program by Dr. K. Suvarchala Rani, Assistant Professor and Dr. M.V.S Mahendra, Associate Professor. The faculty welcomed Vice Chairman Dr. JLN Sastry, Principal, Prof. Y. Ashok, Head of the Department Dr. N.S Chakravarty & Chief Guest of the day Mr.K.Bhaskar Reddy who is the CEO of Creamline Dairy Products Ltd. The inauguration ceremony began with lighting of the lamp and Bhavan's prayer. All the dignitaries addressed the 1st year students and infused motivation and enthusiasm in them by sharing their experiences, future scenarios, and how the MBA programme can help create future entrepreneurs. The students came forward to express their view points on the event and also discuss their goals and career aspirations. Mrs. V. Ashwini, Lecturer, proposed the vote of thanks to all the dignitaries and the students. Throughout the event, wearing masks & social distancing as per the covid protocols were followed by one and all.





At 12:30 pm, an Icebreaker session was conducted where groupsof 4 members were formed, with boys and girls in equal ratio. Each team was asked to present a blueprint structure of a tower built with 25 cone shaped items on a piece of paper and also specify the role of each team member. After that, one of the students from the team was blindfolded and was given 25 cone shaped cups to build the tower with instruction from the team members exhibiting their team coordination and leadership skills. 17 teams actively participated.The event on day one concluded at 1:30 pm.



Day 2: 09.12.2021

Venue: Seminar Hall

The day started with Bhavan's prayer at 10:20 am and Head of the Department Dr. N.S Chakravarty addressing the gathering on achievements of Bhavan's and laid emphasis on the quality of education. At 11:00 am, Dr. M.V.S. Mahendra, Associate Professor gave an overview of the MBA programme spread across 2 years and also held a live quiz, communication game and student interaction session. At 11:50 am, Dr. Y.Madhuri Srinivas, Assistant Professor took a session on the code of conduct and college rules and regulations to be followed by students. As a part of a fun interactive session, students came forward to showcase their individual talents.



Day 3: 10.12.2021

Venue: Seminar Hall

The event started with Bhavan's prayer followed by students introducing themselves. Chief guest for the day Dr. K Mamatha addressed the audience on Goal Setting and shared real life experiences. Dr. Kavitha Lal, Assistant professor and Dr. Lalitha, Associate Professor briefed the students on the college curriculum and the impact of management studies in our day-to-day life. At 12:45 pm, Entrepreneur Mr. Shivaji, motivated the students to pursue entrepreneurship and inspired them to solve real life problems. Around 1:00 pm, Mrs. Madhuri Mathur, Lecturer, interacted with the incoming students and emphasized on the

importance of effective communication. The day concluded with vote of thanks conveyed by Dr. Kavitha Lal.





Day 4: 13.12.21

Yoga session by Pooja Jain(10am-10:45am)

Ms Pooja Jain taught different exercises such as breathing , breathing+bending , leg stretching exercise and garudaasana. The class was filled with active participation and interaction. She explained how the best exercise for the face is the natural smile. The session ended with Ms.Pooja Jain elaborating on how everyone should think more calmly, love themselves and spread love and move forward in their life with fitness and poise.



Rules and regulations for exams by Mr.Ramana – Controller of Examinations (10:50am-11:20am)

Mr.Ramana explained difference between autonomous and non autonomous institutes, criteria of 50% clearance of papers for promotion to next year, elaborated how SGPA is calculated, and ended with a quote- 'rainbow will not happen with a single colour', hence the students require all round development.



Career planning and placements by Mrs.Seema Ghosh –Head, Faculty of Arts and Placements In-charge:(11:35am-12:15pm)

Mrs Seema Ghosh briefed students about aptitude and online tests, explained about offer letters, placements, CGPA and gave an overview about companies and ended the session by wishing good luck to the students.



Friendly interaction (12:15pm-12:40pm)

A friendly interaction between Mrs.Ashwini, Lecturer and students was held in which students actively participated in a short refreshing session.Mrs.Ashwini motivated students with her positive words.

Campus visit (12:45pm-1:45pm)

The students were taken on a campus visit by Mrs.V.Ashwini, Lecturer. The visit started from biochemistry and science quadrangle, canteen, poly house , school, basketball ground, football ground, library block and IT block, and ended at the Vivekananda statue.



Day 5 (14.12.21)

Address by Prof.R.Nageswar Rao, Professor and Head, Department of Business Management, Osmania University(10:10am-11:15am)

Mrs.SnehaCintre, Lecturer, introduced Prof.R.Nageswara Rao, Professor and Head,Department of Business Management, Osmania University to the students. He spoke on how mistakes are necessary for management to grow and how it's important to rectify the mistakes done before. He gave the example of Ratan Tata,spoke about his own childhood experiences, advised students to not to repeat mistakes and work as hard as possible. He highlighted the necessity for good communication skills. He spoke about how to face criticism with a smile. He alsoclarified doubts of students regarding crypto currency. He presented the story of an eagleand explained how the hard workof 2 years of post graduation is necessary for an everlasting successful future.





Abhyas Club (11:40am-1pm)

The session started with a brief introduction to the Abhyas Club. The activities commenced by dividing the students into 8 groups. The games ended with mutual interaction among students.

Address by HOD(1:00pm-1:15pm)

Dr.N.S.Chakravarty, Head, Department of Management Studies advised students to find solutions by themselves and have exposure to different subjects. He said that the faculty is always approachable. He ended his speech by wishing luck and advising students to make the best possible use of resources in the college.

Announcement of two sections (1:20pm-1:30pm)

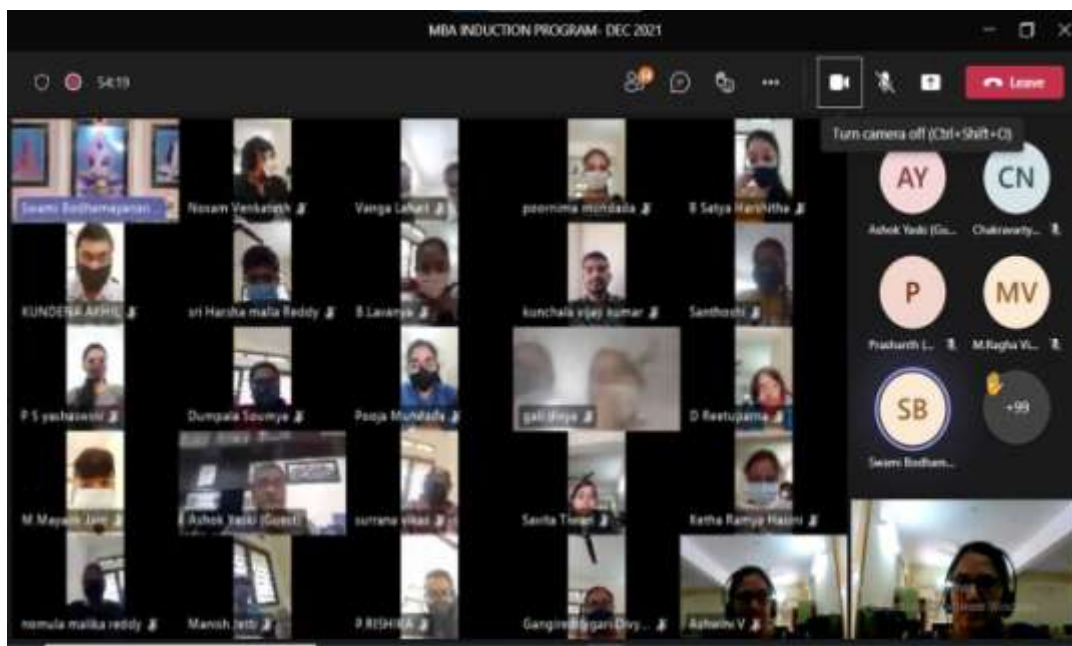
Announcement of list of students in the two sections was made by Dr.Y.Madhuri Srinivas, Assistant Professor and Mrs.Sneha Cintre, Lecturer.

Day 6 (16.12.21)

Address by Swami Bodhamayananda , Director Vivekananda Institute of Human Excellence, Ramakrishna Math, Domalguda, Hyderabad. (10:00am)

Online session on Human values on Microsoft teams Platform started with Bhavans prayer. Prof.YAshok gave an opening remarks and invited Swamiji for the session. Dr. N S Chakravarty thanked Swamiji for accepting invitation to bless MBA first year students. Swamiji interacted students on enhancing the human values in the present scenario. He insisted on developing self confidence inculcating good human values, developing emotional intelligence and attaining holistic excellence which will built a person in totality. He explained 3H formula “Head to Think, Heart to Feel and Hands to Work”, which makes a person samanya

to satpursha. He said in terms of conviction stand firm like a rock. In terms of different opinions swim with the current



VALUE ADDED COURSE:2021-2022

R Programming:

The Department of Management Studies has conducted a Value Added Course on “R programming” which was held from 21st October, 2021 to 10th December, 2021. The Value Added Course was conducted to BBA III year class on online platform – Microsoft Teams by Mr. Raju Kommarajula, Data scientist from Inside Factz Training Institute. The course has been conducted for 32 classes covering the following topics in R-Environment.

Contents of the Course:

- R-Environment
- R-Packages
- Reading and writing data in R
- R-functions
- Control statements
- Frames and Subsets
- Managing and manipulating data in R
- Statistical Tools

OUTREACH PROGRAM

YEAR: 2021-2022

Date	Name of the Speaker	Topic
15-11-2021	• Dr.MVSMahendra • Dr.Kavita Lal • Dr.KSuvarchala Rani	• Interaction with students • Lifeskills
16-11-2021	• Dr.MVSMahendra • Dr.Kavita Lal • Dr.KSuvarchala Rani	• Interaction with students • Games • Yoga

A Two-day outreach programme was conducted by the department of management studies in association with ZillaParishad Secondary School, Neredmet.

Day 1



There were interactive sessions by the speakers in three different classrooms addressing 92 students in total. The session started with self-introduction of the speakers and the students followed by knowing goals of the students and a short moral story of Dasharath Manji by Dr. K Suvarchala Rani. A corporate style game was conducted by Dr. MVS Mahendra which is used to bring out the coordination among a team. An innovative technique of producing a square-shaped watermelons by Japanese farmers was briefed to the students by Dr. Kavita Lal.

Highlights:

- Speech given was effective on the students and the same level of enthusiasm was continued throughout the session.
- A story about persistence was told to the students and the outcome of the story is “A true passion that burns within your soul is one that can never be put out”
- A physical game which involves logical thinking was conducted in a classroom with good amount of participation by the students.
- Chinese whispers, a game that tells the level of coordination within a team was conducted. This is a corporate practice.
- A small yoga session was conducted by a volunteer from BBA in a classroom and physical and mental benefits were told to the students.
- An innovation by Japanese farmers, the technique of growing watermelons in square shape rather than traditional oval shape. Students were asked the need for such innovation.



Day 2



Highlights:

- The day's session started with yoga by a volunteer from BBA. Students were gathered in the school ground and participated enthusiastically.
- The session was conducted for 7, 8 and 9th standard students.
- After the yoga session, students got back to their respective classes and classroom activities were conducted.
- A drawing competition was held within the class and three students were awarded with gifts.
- A movie quiz and Dumb-sherads was conducted by MBA students and the best performers were awarded with gifts as well.
- All the students were given stationery and chocolates as an appreciation at the end of the session.



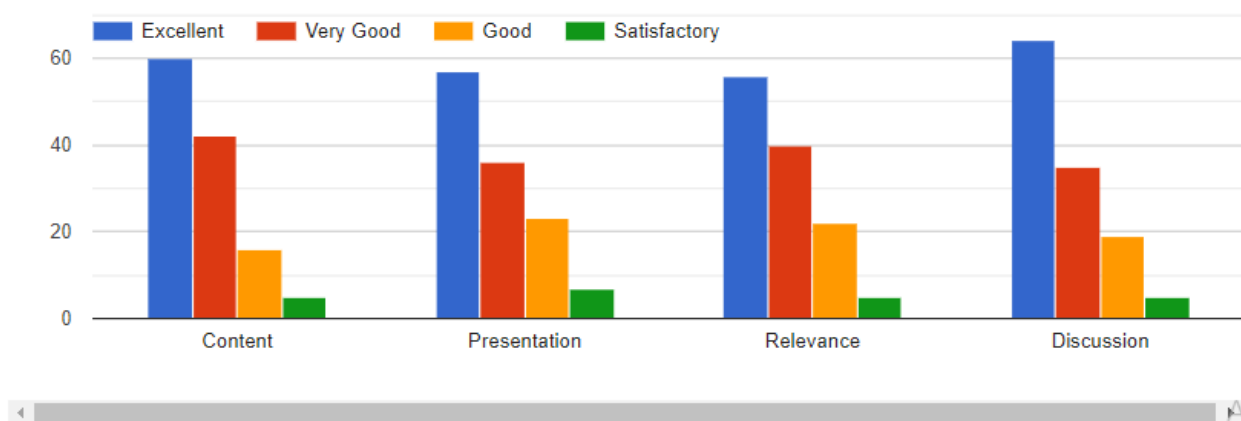
Student volunteers for the outreach program:

S.NO	NAME	CLASS	ROLL NO.
1	Kalyan Kumar Dommata	BBA 2A	107220684008
2	SakinalaAbhinav	BBA 2A	107220684001
3	Ahmedi Ayesha Muskaan	BBA 2B	107220684101
4	B. Anjana	BBA 3A	107219684007
5	Rishi Bhattacharjee	BBA-3B	107219684074
6	Shrijadamerla	BBA 3A	107219684009
7	N RamkrishnaSamrat	MBA-2A	140620672029
8	Sri prabhavponnuru	MBA 2A	140620672057
9	N.Adithya	BBA 2A	107220684041
10	AvadhanulaShruti	MBA 2B	140620672087
11	Naga Nikitha	BBA 2A	107220684013
12	G. Abhinav	BBA 2A	107220684040
13	Aashrithasakilam	MBA 2B	140620672066
14	Sindhu shiva	MBA 2B	140620672064
15	Chakradharmandapalli	MBA 2B	140620672113
16	Purbanath	BBA-3B	107219684072
17	Suprotipchatterjee	BBA-3B	107219684081

18	Krishna prasad	BBA2B	107220684106
----	----------------	-------	--------------

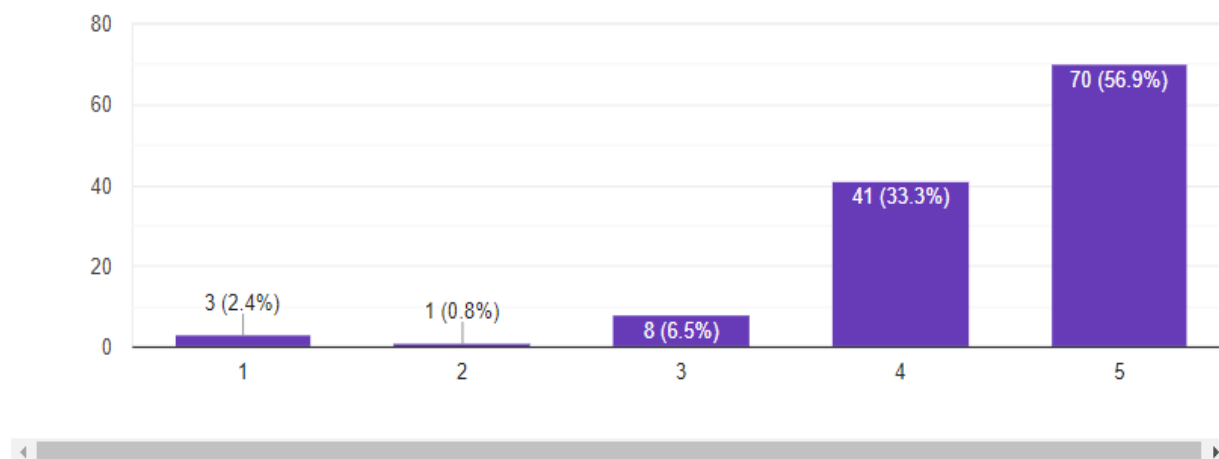
Feedback analysis of outreach program conducted on 15th and 16th sep 2021.

Please rate the session on the following



Overall Satisfaction of the Programme (Please rate on a scale of 1 to 5 , 5- being High , 1- being Low)

123 responses



Suggestions if any

123 responses

No
Good
Nothing
-
.
No suggestions
Nothing
no suggestions
Nil

A Two-day outreach programme was conducted by the Department of Management Studies in association with ZillaParishad Secondary School, Neredmeton 15th and 16th sep 2021. Students from high secondary were part of the two day outreach program. At the end of 2 day program, feedback was collected from student participants. Around 70 % of the participants expressed that two day program was excellent and they are satisfied with the way the outreach program executed.

INDUCTION PROGRAMME – BBA: 2021-22

The five day induction program for first year students conducted from 16th September, 2021 to 21st September, 2021.

Day 1 and Day 2 induction program organized by Department of Physics and Electronics & Department of Mathematics & Statistics in association with Internal Quality Assurance Cell (IQAC).

On 16th September the event started with Bhavan's Prayer. Prof. Y Ashok, Principal, BVC welcomed first year students. Air Cmde JLN Sastry, VSM, Vice Chairman, BVB, Sainikpuri Kendra blessed students. Mrs B Niraimathi, Vice Principal, BVC College wished students for their three year academic journey. The event followed by blessings by Swami Bodhamayanandaji, Director, Vivekananda Institute of Human Excellence, RK Math, Hyderabad.

Address by Prof. K Subrahmanyam, Pro Chancellor, Swami Vivekananda Yoga Anusadhana Samsthana, Bangalore, on "Ancient Scripture and Modern Practices". The first event ended by the Message by Alumni.

Day 2 event started at 10AM Mr. S. Ramana. COE, gave inputs on examinations, Dr. J. Sarada on library facilities, Dr. Seema Ghosh on Career Guidance and Placement Cell (CGPC), Dr. Kondal Reddy on Sports & Games, Dr. C. Kameswari on Xpressionz - The Cultural Club, Dr. V. VenuMadhav on NCC unit of the college, Mr. P. Srinivasa on NSS activities, Mrs. Y. Vijayalakshmi briefed on Scouts and Guides, Mr. M. Thirumal Rao gave details on Entrepreneur Development Cell of the college, Dr. Kavitha Lal gave details on activities conducted by IPR Cell, Centre for Excellence Dr. D. Sanjeeva Rao and Mrs. V. Ashwini on Institution Innovation Council.

Online Day 3, Department Induction program was conducted on 18th September 2021 on Microsoft team's platform. Dr.N.S.Chakravarty, Head, Department of Management Studies gave welcome address to BBA I Year students. Prof. Y Ashok, Principal, BVC interacted with BBA first year students and wished them all the best for their program.

Dr.N.S.Chakravarty, Head, Department of Management Studies, introduced faculty members of the department along with allied faculty from department of Languages.

Dr. Kavitha Lal, BBA Coordinator introduced Alumni present for the induction program "Alumni Connect" to first year students. The following alumni were present:

- AKHILAGARWAL, Chief Marketing Officer for Indian Digital Methodology Institute (2016-2019)
- HasithaThammareddy, Working as HR Executive in TCS BBA (2013-16).
- TapasyaChitaldurg, a Catalogue Specialist in Amazon Development Centre India, Pvt Ltd. BBA (2016-19)
- Disha Patel, an SDS Associate in Amazon ,BBA (2017-20)
- Krishna TejaYenepalli , Asst. Manager (Client Acquisition) - Value labs, BBA (2011-14)

Students were allowed to interact with alumni.

Day 4:

Department online Induction program conducted on 20th September 2021 at 10AM on microstoft teams platform. The program started with Bhavan's Prayer. Dr.M.V.S.Mahendra, Associate Professor, Department of Management Studies, addressed students on Course Curriculum Program Objectives & Program Outcomes of BBA program.

Dr. K .Suvarchala Rani, Assistant Professor, Department of Management studies, addressed students on etiquette and netiquette .

Mrs . V. Achuta, Lecturer, Department of Management studies, addressed students about Abhyas Club and department magazine, Samvridhi.

At the end day 4 of induction program, student members of Abhyas club conducted activities for first year students.

Day 5, Department Induction program conducted on 21st September 2021 at 10AM. The program started with Bhavan's Prayer.

Last day of the induction program started with the guest lecture by Ms. SushmaUdaySingumahanthi, Capgemini India, senior HR Manager- Lead HR Business partner(Financial services).

She spoke on the topic importance of management studies and tips for becoming an effective manager. She focused on Management skills required and time management matrix.

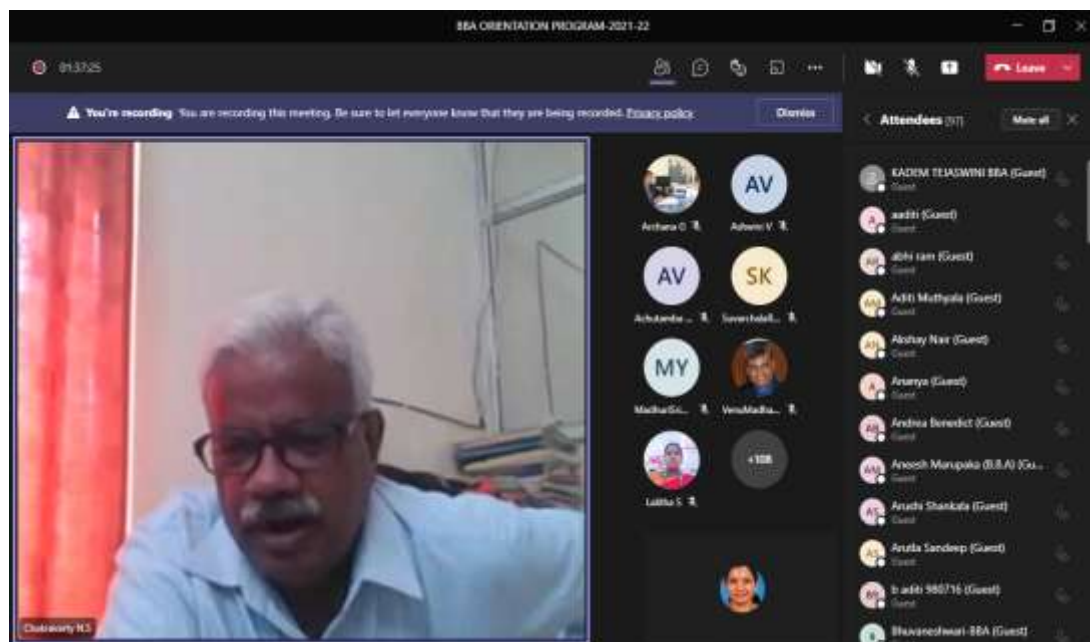
The lecture was very interactive followed by question answer session. Students thoroughly enjoyed and participated in the session.

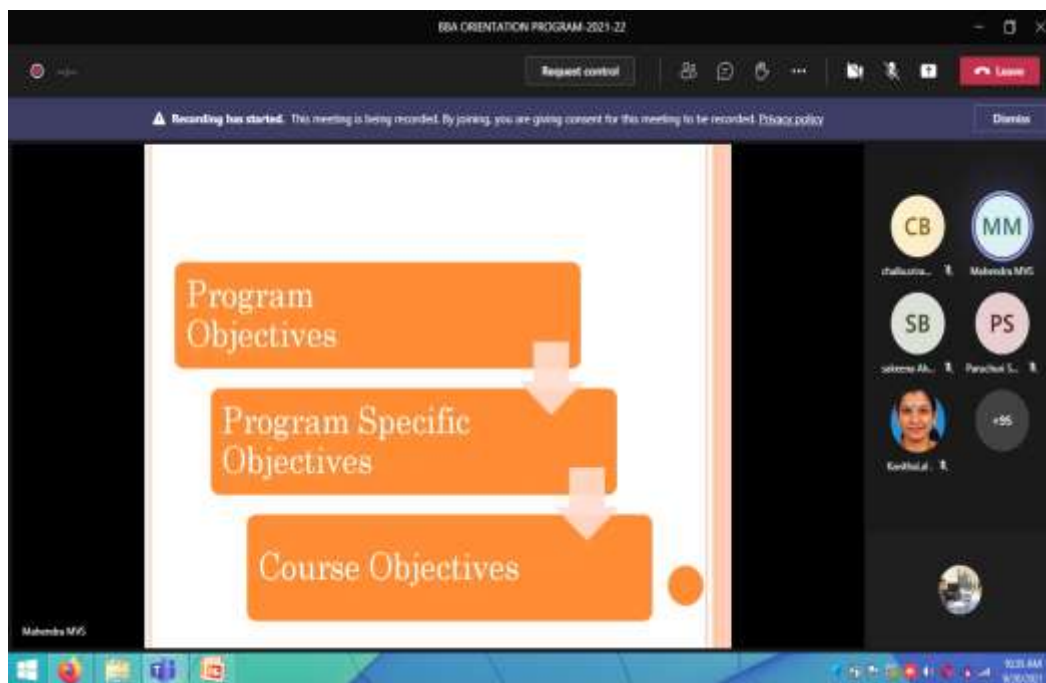
Class teachers for first year students were introduced. Students were allowed to introduce themselves. Students were informed to speak about their place they are from, schooling, hobbies and area of interest. Many students came forward to introduce themselves.

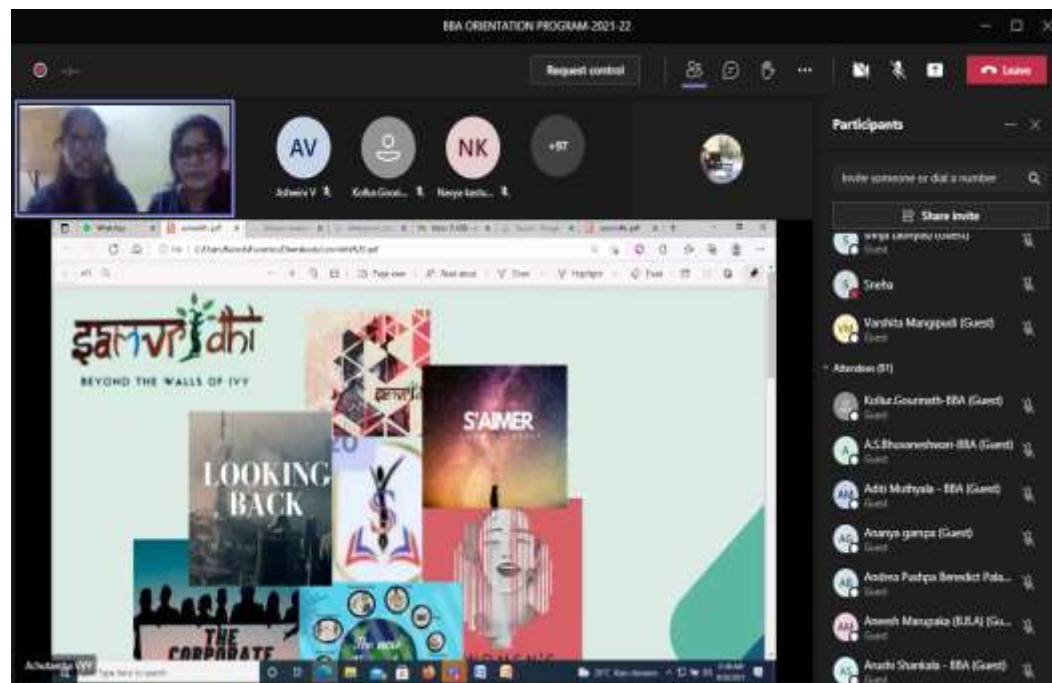
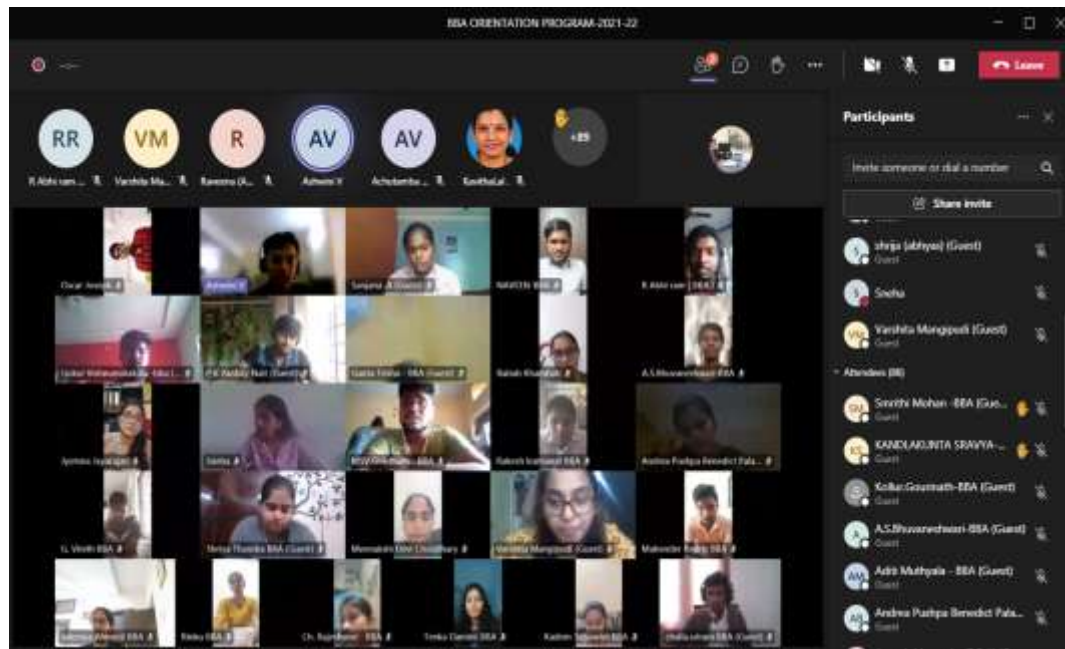
The session ended with the information about section division and clarifications on classes.

Day 5:

The five day induction program was very successful.







BBA ORIENTATION PROGRAM-2021-22

Participants

Invite someone or dial a number

Share Invite

Presenters (12)

Archana G

007 Anjana (Abhyas) (Guest)

Achutamba VVV

Asha (Abhyas) (Guest)

Ashwini V

Chakravarthy NS

Kanitha Lal

Neha (Abhyas) (Guest)

Raveena (Abhyas) (Guest)

Shruti (Abhyas) (Guest)

HOW ABHYAS CLUB WILL ADD VALUE TO YOUR COLLEGE EXPERIENCE?

- Builds confidence and important managerial skills
- Aids in Holistic Development
- Makes us responsible towards the society
- Creates fun memories of college life

Raveena (Abhyas) (Guest)

BBA ORIENTATION PROGRAM-2021-22

Participants

Invite someone or dial a number

Share Invite

Presenters (11)

Archana G

007 Anjana (Abhyas) (Guest)

Achutamba VVV

Asha (Abhyas) (Guest)

Ashwini V

Kanitha Lal

Neha (Abhyas) (Guest)

Raveena (Abhyas) (Guest)

Shruti (Abhyas) (Guest)

Kanitha Lal

SK

HB

CB

VA

AV

57

BBA ORIENTATION PROGRAM 2021-22

AV SK SP RR PB KS +99

Archutamba VVV Sureshchandra K Singareddy... R.M.H. ran... Pranava A.G... KANDLAKU...

Participants

Invite someone or dial a number

Share invite

Presenters (11) Mute all

- Archana G
- GG7 Anjana (Abhyas) (Guest)
- Archutamba VVV
- Asha (Abhyas) (Guest)
- Ashwini V
- Kavitha L.
- Neha (Abhyas) (Guest)
- Ravneeta (Abhyas) (Guest)
- Shrja (Abhyas) (Guest)
- Sureshchandra K

BBA ORIENTATION PROGRAM-2021-22

3004

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#) [Dismiss](#)

Participants [Share content \(Ctrl+Shift+E\)](#)

Invite someone or dial a number [Share invite](#)

Presenters (3) [Mute all](#)

-  **Kavitha Lal**, Organizer
-  **Ashwini V**
-  **Singumamathi, Sushma**
Outside your organization

Attendees (100)

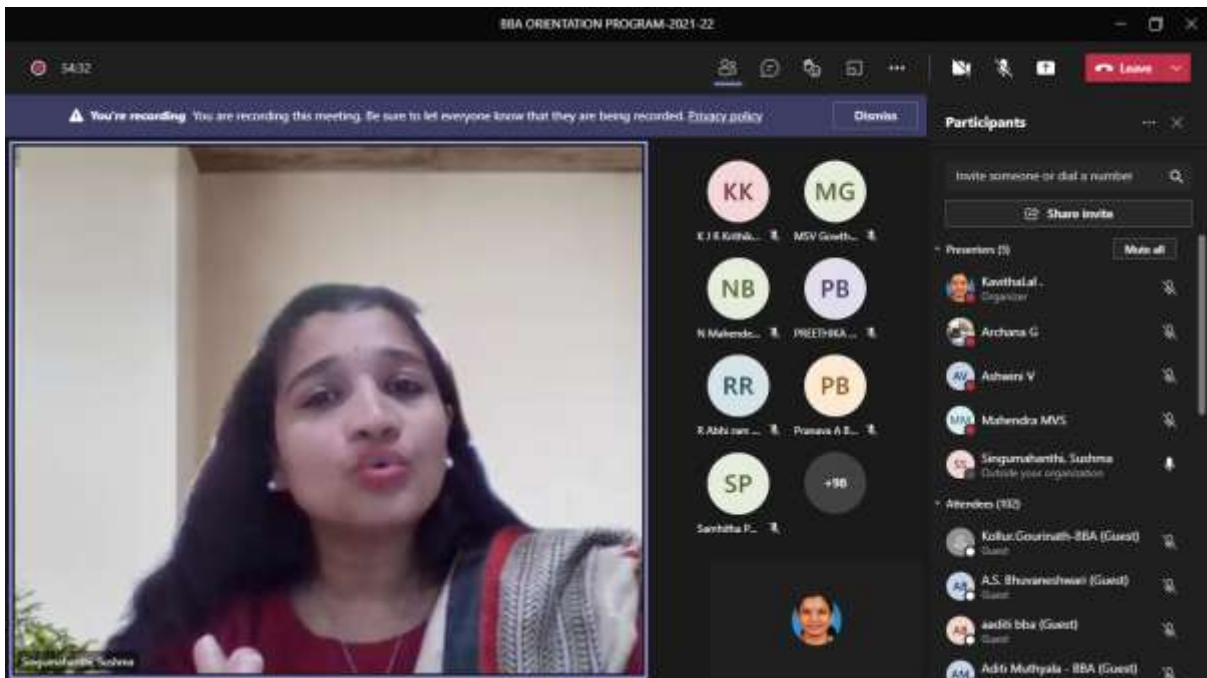
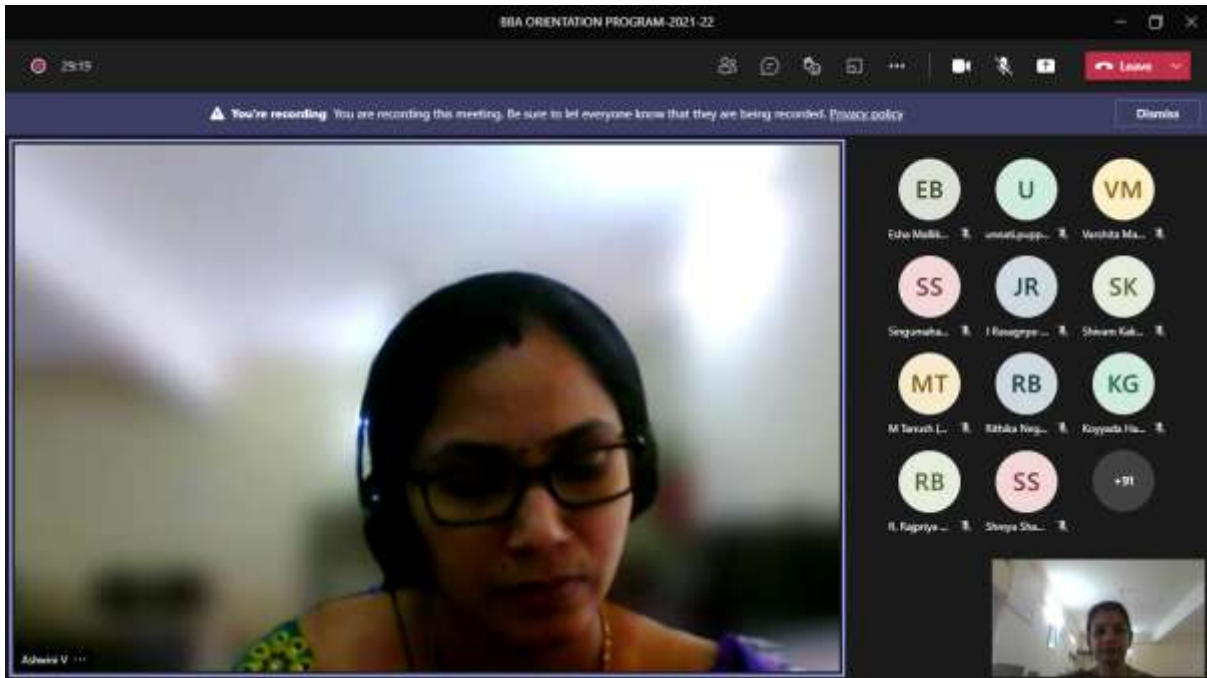
-  **Kollu Gourinath - BBA (Guest)**
Guest
-  **A.S. Bhuvaneshwari (Guest)**
Guest
-  **Aaditi bha (Guest)**
Guest
-  **Aditi Muthyala - BBA (Guest)**
Guest
-  **Ananya gampa (Guest)**
Guest
-  **Andrea Benedict (Guest)**
Guest

Grid View:

-  **EB**
Eba Malik...
-  **U**
unati papp...
-  **VM**
Venkata Ma...
-  **SS**
Singumaha...
-  **JR**
Ranganja...
-  **SK**
Shweta Kal...
-  **MT**
M Tanush...
-  **+94**

Video Feed:

 **Ashwini V**



BBA ORIENTATION PROGRAM-2021-22

57:17

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Participants

Unmute (Ctrl+Shift+M)

Invite someone or dial a number

Share invite

Presenters (2)

Mute all

Kavitha L. Organizer

Archana G.

Ashwini V.

Mahendra MV5

Singumahanthi, Sushma Outside your organization

Attendees (134)

Kollu, Gourinath - BBA (Guest)

A.S. Bhuvaneshwar (Guest)

aditi bba (Guest)

Aditi Muthyala - BBA (Guest)

Importance of Management Studies

- To obtain Pre-determined goals
- To take maximum use of available resources
- To minimize cost of Production
- To face cut throat Competition
- For development of people

Management teaches you to understand how people behave in organisations, and the nature of power, influence and leadership.

BBA ORIENTATION PROGRAM-2021-22

58:11

Participants

Unmute (Ctrl+Shift+M)

Invite someone or dial a number

Share invite

Presenters (2)

Mute all

Kavitha L. Organizer

Archana G.

Ashwini V.

Mahendra MV5

Singumahanthi, Sushma Outside your organization

Attendees (103)

Taruna sharma - BBA (Guest)

Tenka Damini - BBA (Guest)

unrati guppala Outside your organization

Upporipoty Jahnavi (Guest)

V. Keerthana BBA (Guest)

Vansh Agarwal (Guest)

Vansha Mangipudi (Guest)

Vishesh Sahitya (Guest)

yash tamang - bba (Guest)

Nileshetti Varnika - BBA (Guest)

Yusuf Kalangi (Guest)

Importance of Management Studies

- To obtain Pre-determined goals
- To take maximum use of available resources
- To minimize cost of Production
- To face cut throat Competition
- For development of people

Management teaches you to understand how people behave in organisations, and the nature of power, influence and leadership.

01:00:15

Request control

👤

🗨️

🔊

📺

⋮

📄

🔍

🔒

🔴 Leave



KK

MG

NB

+103

K J R Kotha...

MSV Gowth...

N Mahesh...



Participants

⋮

✕

Invite someone or dial a number

🔍

📄 Share invite

Presenter (1)

Mute all

 Kanthala J.
Organiser

⋮

 Archana G.

🔊

 Ashwini V.

🔊

 Mahendra MV.

🔊

 Singurathanthi, Sushma
Outside your organisation

🔊

Attendee (113)

 A.S. Bhuvaneshwar (Guest)
Guest

🔊

 Aaditi bha (Guest)
Guest

🔊

 Aditi Muthyala - BBA (Guest)
Guest

🔊

 Ananya gampa (Guest)
Guest

🔊

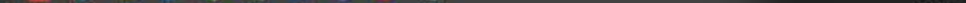
Importance of Management Studies

- To obtain Pre-determined goals
- To take maximum use of available resources
- To minimise cost of Production
- To face cut-throat Competition
- For development of people

Management teaches you to understand how people behave in organisations, and the nature of power, influence and leadership.



Singurathanthi, Sushma



BBA ORIENTATION PROGRAM-2021-22

01:10:18

Request control

KK MG NB +101

K J R Kothika... MSV Gowth... Nalay Inad ...

Time Management Matrix

	URGENT	NOT URGENT
IMPORTANT	1 - crises - emergencies - pressing problems - deadlines from others - last minute preparations	2 - preparation, planning, prevention - values clarification - capacity improvement - relationship building - true decision-making
NOT IMPORTANT	3 - distractions - some tasks, some mail - some meetings - many pressing matters - popular activities	4 - busy work - trivial activities - some distractions - escape activities - time wasters

Singurakanti, Sachin

Meeting chat

Might be anything +

Aravind Shree (Guest) 10:06
Getting new information for our future man

Ch. Rajeshwari BBA (Guest) 10:09
It helps achieving goals knowledge

K J R Kothika (BBA) (Guest) 10:10
naa

Last read

R Aditi BBA 190716 (Guest) 10:31
Made

Pranav A B - BBA (Guest) 10:33
made

Type a new message

BBA ORIENTATION PROGRAM-2021-22

01:10:33

Request control

KK MG NB +101

K J R Kothika... MSV Gowth... Nalay Inad ...

MANAGERS vs LEADERS

Managers	Leaders
Administer	Innovate
Work Focused	People Focused
Have Subordinates	Have Followers
Do Things Right	Do the Right Things

LEADERSHIP

Leadership is ACTION NOT POSITION

Singurakanti, Sachin

Meeting chat

Might be anything +

Aravind Shree (Guest) 10:06
Getting new information for our future man

Ch. Rajeshwari BBA (Guest) 10:09
It helps achieving goals knowledge

K J R Kothika (BBA) (Guest) 10:10
naa

Last read

R Aditi BBA 190716 (Guest) 10:31
Made

Pranav A B - BBA (Guest) 10:33
made

Type a new message

BBA ORIENTATION PROGRAM-2021-22

01:23:26

Meeting chat

Guest Joseph (Guest) 10:46
MMA practitioner

Last read

MSV Gresham - BBA (Guest) 10:46
Vociferous person

Vishesh Sahay (Guest) 10:47
Trading

Anand Marupaka (Guest) 10:47
Ma'am it's mixed martial arts

Naga keshav (Guest) 10:47
help my father with placements

Guest Joseph (Guest) 10:47
Good morning mam MMA is called mixed martial arts

Type a new message

GR HB
AG KK
NB MG
SP +58

Guest Joseph (Guest) 10:46
MMA practitioner

MSV Gresham - BBA (Guest) 10:46
Vociferous person

Vishesh Sahay (Guest) 10:47
Trading

Anand Marupaka (Guest) 10:47
Ma'am it's mixed martial arts

Naga keshav (Guest) 10:47
help my father with placements

Guest Joseph (Guest) 10:47
Good morning mam MMA is called mixed martial arts

Type a new message

01:23:26

BBA ORIENTATION PROGRAM-2021-22

01:25:21

Meeting chat

Priyanshu A B - BBA (Guest) 10:50
Self Discipline/Humility and Communication

M Asif - BBA (Guest) 10:50
We should do hard work and self confidence

Anthon Marston (Guest) 10:50
Doing our work time to time not working hard on it

Shravya Thandra BBA (Guest) 10:50
Don't listen to the nay sayers because the discourage

S.Jai Prasad (Guest) 10:50
Make a daily to do list and freshing it

Type a new message

VM GR
RR HB
AG NB
KK +58

Priyanshu A B - BBA (Guest) 10:50
Self Discipline/Humility and Communication

M Asif - BBA (Guest) 10:50
We should do hard work and self confidence

Anthon Marston (Guest) 10:50
Doing our work time to time not working hard on it

Shravya Thandra BBA (Guest) 10:50
Don't listen to the nay sayers because the discourage

S.Jai Prasad (Guest) 10:50
Make a daily to do list and freshing it

Type a new message

01:25:21

BBA ORIENTATION PROGRAM 2021-22

913440

Meeting chat

AB KK
Andrea Ben... K.J.E. Kotbala...

AM AB
Ananth Manj... A.S. Bhuvan...

RR NB
K. Aditi ran... N. Mahend...

HB +94
Hekina Sen...

10:50
Sriya Thiruv... BBA (Guest)
Don't listen to the nay sayers
because the discourag...

10:50
S.Jai Prave... (Guest)
Make a daily to do list and
frshing it

10:51
giri prdhan... (Guest)
May be have some patience!!!

10:52
Mounishi Das Choudhury
(Guest)
Focus

10:59
K.J.E.Kotbala (BBA) (Guest)
mam now i have a feeling that i
attended a great session...
thank you very much mam!

Type a new message

11:00
21-09-2021

BBA ORIENTATION PROGRAM 2021-22

913511

Participants

Invite someone or dial a number

Share invite

Presenters (4)

Mute all

Karthi Lal...
Organizer

Archana G

Ashwini V

Singamshantha, Suchma
Outside your organization

Attendees (100)

A.S. Bhuvaneshwari (Guest)
Guest

aditi bba (Guest)
Guest

Aditi Muthyala - BBA (Guest)
Guest

Ananya gampa (Guest)
Guest

11:04
21-09-2021

BBA ORIENTATION PROGRAM-2021-22

01:40:21



Participants

Invite someone or dial a number

Share invite

Presenters (4)

Mute all

- Karthi Lal., Organizer
- Archana G.
- Ashwini V.
- Singumaharthy, Sushma (Exclude your organization)

Attendees (100)

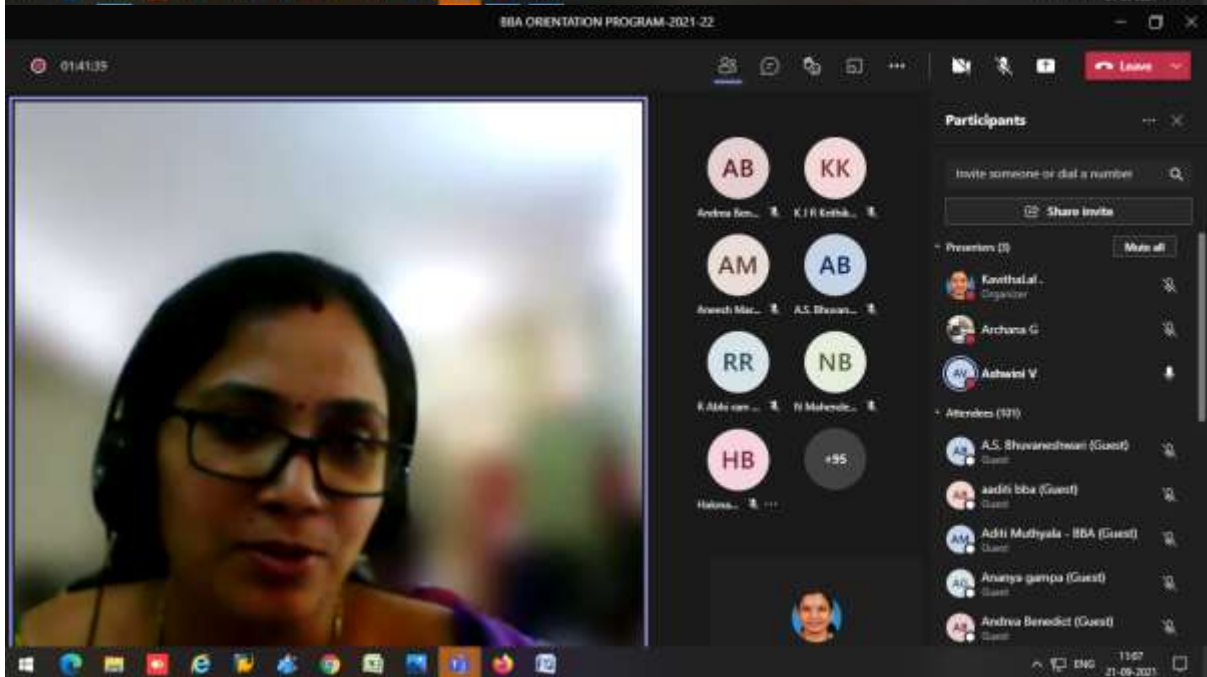
- A.S. Shivaneshwari (Guest)
- aditi bha (Guest)
- Aditi Muthyala - BBA (Guest)
- Ananya gampa (Guest)

HB +94

11:05 21-09-2021

BBA ORIENTATION PROGRAM-2021-22

01:41:35



Participants

Invite someone or dial a number

Share invite

Presenters (3)

Mute all

- Karthi Lal., Organizer
- Archana G.
- Ashwini V.

Attendees (101)

- A.S. Shivaneshwari (Guest)
- aditi bha (Guest)
- Aditi Muthyala - BBA (Guest)
- Ananya gampa (Guest)
- Andrea Benedict (Guest)

HB +95

11:07 21-09-2021

MANAGEMENT DAY PROGRAMME: 2021-22

The Department of Management Studies, Bhavan's Vivekananda College of Science, Humanities and Commerce, Secunderabad, conducted the 'Management Day' programme on 11.11.2021 through online mode to commemorate the formation of the Department in 2002. The Chief Guest and Keynote Speaker for the programme was Mr. Mukesh Asher, General Manager, Oil and Natural Gas Corporation Ltd., Vadodara. (A Maharatna Company), Prof. Y. Ashok, Principal, BVC and Dr. N. S. Chakravarty, Head, Department of Management Studies, BVC presided over the function. All the students of the BBA and MBA programme participated actively in the programme.

The programme began with a prayer by Dr. Y. Madhuri Srinivas. Prof. Y. Ashok, Principal, BVC, in his address congratulated and conveyed his best wishes to the faculty and students of the Department on the occasion of the Department completing 19 years. The Principal highlighted the need to develop soft skills such as communication skills and other skills along with good academic performance. Dr. N. S. Chakravarty, Head, Department of Management Studies, urged students to make the best use of resources available in the college and advised the students to not only excel in academics but also in various other skills to become competitive in the job market.

The Chief Guest and Keynote Speaker, Mr. Mukesh Asher spoke about '*how to stay positive in a tough external environment*'. He explained the various challenges in the external environment that people face in the form of 'bullets' such as negative working environment, negative world view, other people's behaviour, changing environment, past experiences and genetic/psychic factors. He said that people have two options-either dodge the bullets or become bulletproof and suggested that becoming bulletproof through positivity can help us tackle the challenges/'bullets' effectively which can be done in three ways-Positive Thinking, Positive Behaviour and Positive Attitude.

Thereafter, Mrs. V. Ashwini, Lecturer, proposed the vote of thanks.

After the inaugural session, a Business plan competition was conducted by faculty members Dr. M. V. S. Mahendra, Dr. K. Suvarchala Rani and Mrs. Archana Guddati. Seven short-listed teams presented their business plans out of which two teams were finally selected for the 1st and 2nd prizes. Mrs. Y. Vijayalakshmi, lecturer in Commerce, was the judge for the event. The winning teams for the Business Plan event were:

1. S. Raveena and Shrija (BBA III year) (First Prize winners)
2. Sindhu Shiva and Shruthi (MBA II year) (Second prize winners)

Thereafter, a Management game 'Busi-Ness Bee' (Quiz) was conducted by Mrs.V.Ashwini and Mrs.V.Achutamba along with BBA students Nihal, Shrija, Raveena and Nehawhich consisted of three rounds. The winners were:

Round 1: Rohan Jain, Abdul, Rithika

Round 2: Pratham Ranka, Bhuvaneshwari, Abdul

Round 3: Varshitha, Rithika, Samatha

The programme ended at 2.30 pm.

PHOTO GALLERY:



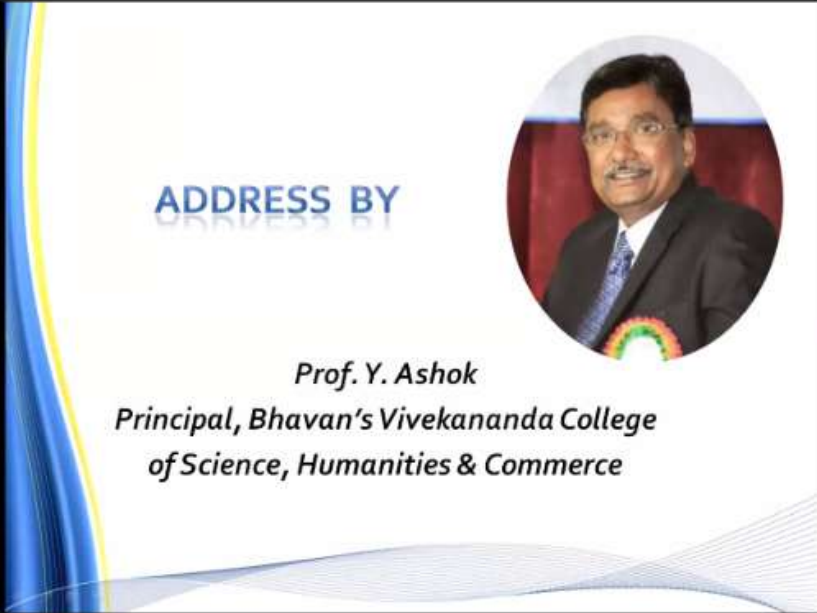
Recording...



PRAYER



Dr. S. Lalitha



ADDRESS BY

Prof. Y. Ashok
Principal, Bhavan's Vivekananda College
of Science, Humanities & Commerce

Recording...

Zoom Meeting

ADDRESS BY

Dr.N.S.Chakravarty
Head, Department of Management Studies



Zoom Meeting controls: Mute, Start Video, Chat, Participants, Poll, Screen Share, Remote Control, Advanced Settings, Help

Zoom Meeting

Recording...

ADDRESS BY CHIEF GUEST AND KEYNOTE SPEAKER

Mr.Mukesh Asher
General Manager,
Skill Development Centre
Oil and Natural Gas Corporation
Ltd., Vadodara



Dr.Y.Madhuri Srinivas

Recording...

PowerPoint presentation slide showing a woman sitting at a desk, surrounded by various stressors written on a chalkboard: **SCHOOLWORK**, **STUDENT LOAN**, **DEPRESSION**, **MIDTERMS**, **PEER PRESSURE**, **BULLYING**, **TUITION FEE**, **RELATIONSHIP**, **SELF ESTEEM**, **GOALS**, **AM**. The woman is holding her head in her hands, indicating stress or frustration.

at anand ashish

Recording...

How to Stay **POSITIVE** in a **TOUGH** External Environment

Anand

Mukesh Asher,
GM(P), ONGC

at anand ashish

Share Screen | Stop Video | Security | Participants | Chat | Screen Share | Presentation | End Screen | Exit

Recording...

The Environment

Ouch!

Beware the Bullets!

Other People's Behavior

Changing Environment

Past Experiences

Determinism Theory

Negative World View

Negative Working Environment

Dr. Mahesh Asher

Recording... 2:00

There's something about taking a journey

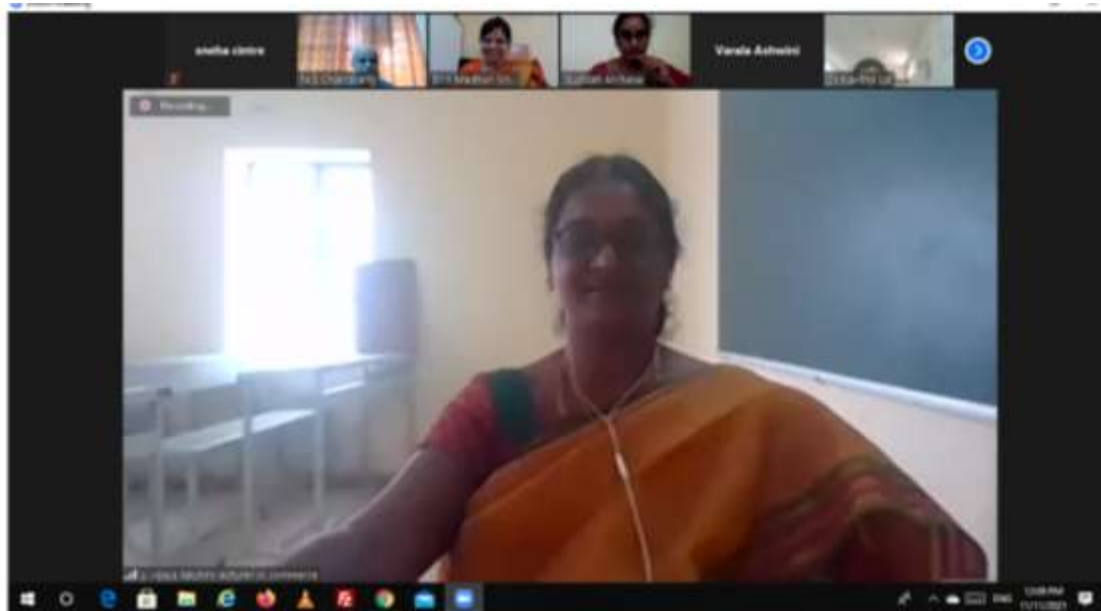
View Options

Choose the Right Luggage

Dodge Bullets

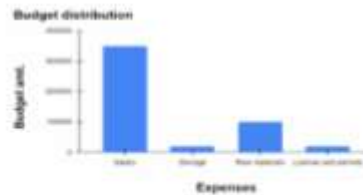
Be Bulletproof

Windows Taskbar: Start, Stop, Security, Performance, Chat, Share Screen, Paper/Stop Recording, Background Screen, Notifications, Zoom



FINANCIAL ANALYSIS

The total estimated costs sum up to 4,90,000 and we plan to raise the required amount from various sources. first, we will use our savings of Rs. 250,000 and then raise the remaining 2,40,000 from angel investors



Salary (compensation) -rs.3,50,000 per month
Storage space Rent - rs.20,000 per month
Raw materials (ingredients, packaging materials) -rs.1,00,000per month
License and permits Rs. 20,000



The vehicle set-up



- Laundrette would operate on EV Trucks, which would benefit the business by avoiding the burden of rising fuel prices and also helps the business in promoting a greener environment too.
- The trucks would be customized accordingly in order to install all the necessary laundry equipments such as fully-automatic washing machines, cloth ironing machines, etc.
- The trucks would also be having solar panels attached on the roof top in order to cater the electricity requirements along with the battery.



Recording... You are viewing Shrut Avadhanula's screen View Options

Management team



SENDHU SHIVA
FOUNDER



SHRUTI AVADHANULA
CO-FOUNDER

2

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Remote Screen Sharetime Leave

Recording... You are viewing Shrut Avadhanula's screen View Options

SWOT ANALYSIS

STRENGTHS:

- Experience and understanding of the Indian industry.
- Unique shopping experience with exceptional customer service.
- Using the best quality fabric.
- Designing the costume as per customers choice.
- Go home- note order on single call.

OPPORTUNITIES :

- Outstanding shopping experience will lead to repeat business.
- Establish an offline gallery clothing line.

WEAKNESS:

- When market is a niche market.

THREATS:

- Cost and effectiveness of marketing.
- New small shops that may or maynot open in future.

2020

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Remote Screen Sharetime Leave

Recording...

CUSTOMIZED SHOES



038 SAI SRINID...

077.Dendur ar...

24.Sai Teja BBA...

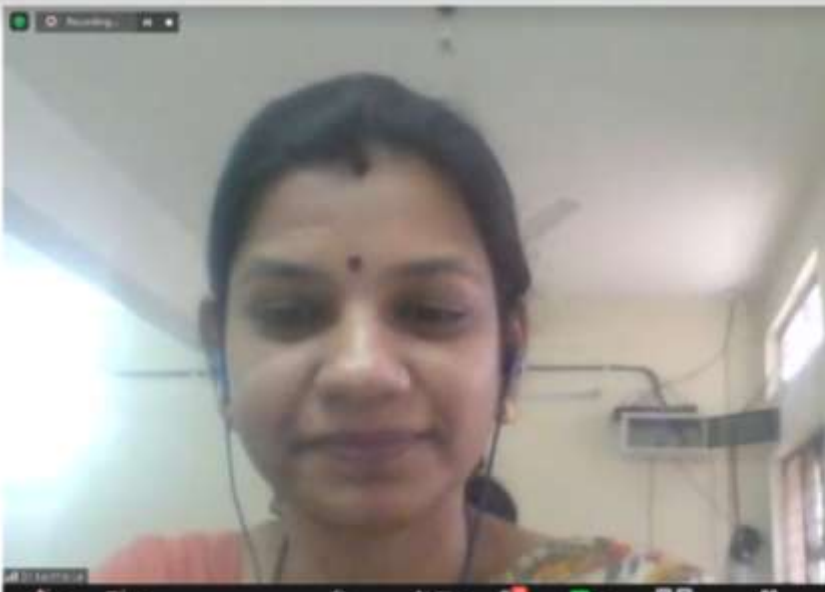
048 Deepthi Agar...

Dr. K. Suvarchal...

037 V Lakshmi P...

050 preavalika...

Recording...



038 SAI SRINID...

Dr. K. Suvarchal...

037 V Lakshmi P...

050 preavalika...

038 SAI SRINID...

077.Dendur ar...

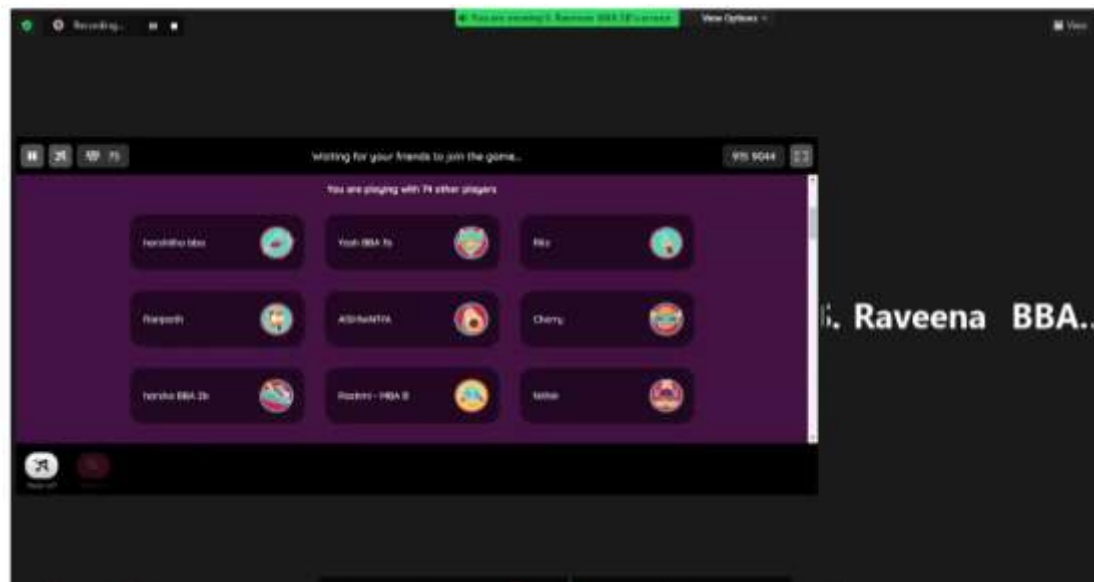
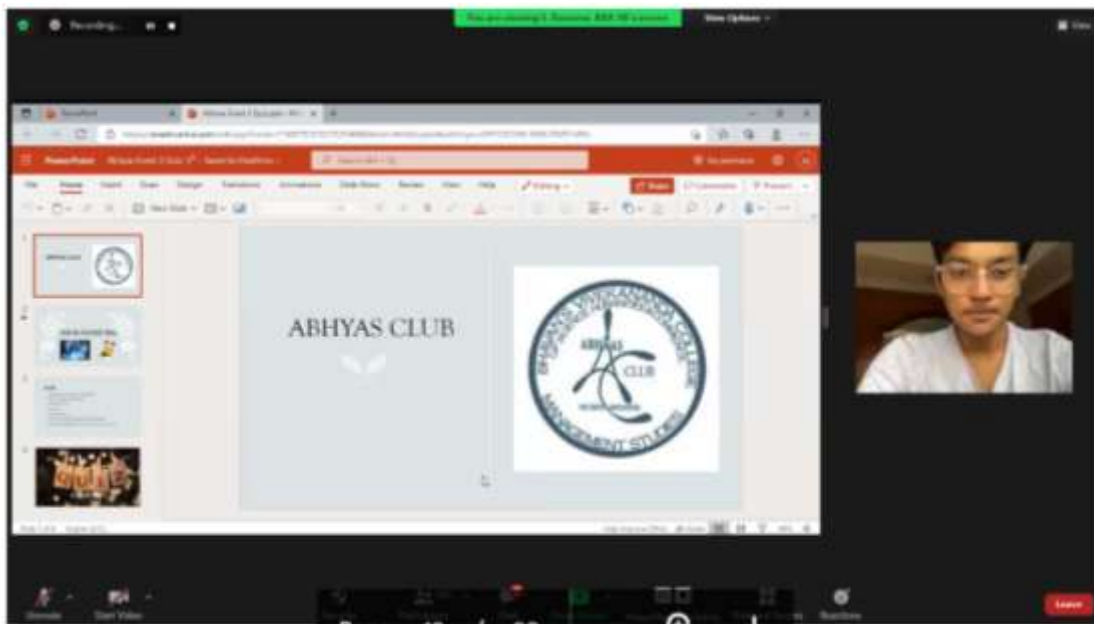
24.Sai Teja BBA...

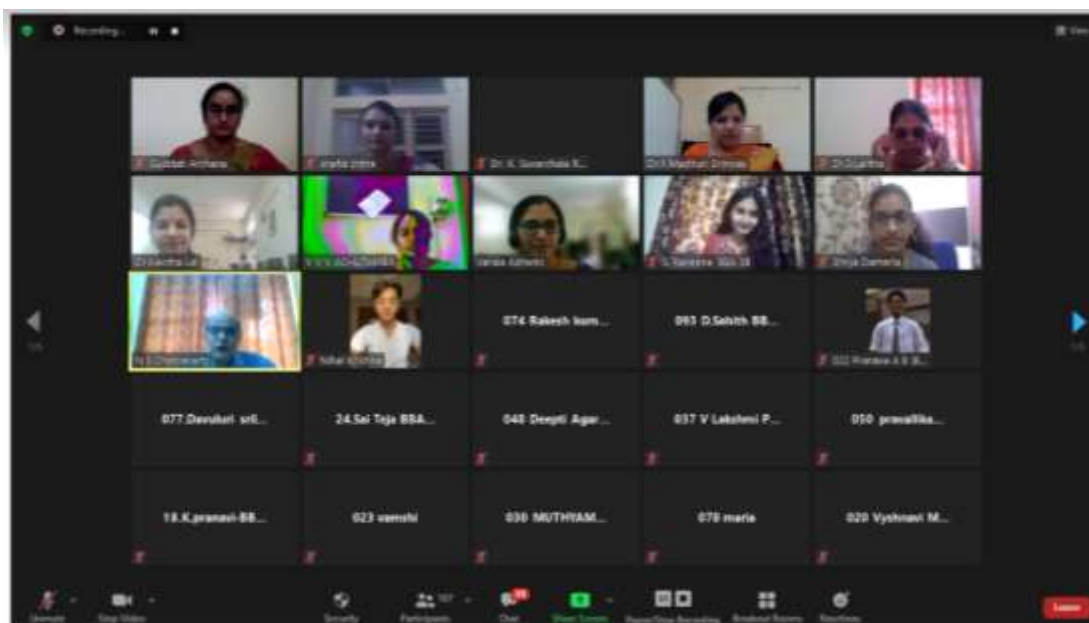
048 Deepthi Agar...

Dr. K. Suvarchal...

037 V Lakshmi P...

050 preavalika...





MBA –INDUCTION PROGRAMME 2020-2022

DAY - 1

On 11/01/2021, the 19th Induction Programme for MBA students of batch 2020-2022 was organized by the institution. This programme is a virtual one-week induction programme held on the Microsoft teams platform.

The Day 1 Induction Programme commenced at 10:15 am. The programme started with a video which was based on the college's campus, faculty members, courses etc. After this a melodious Shree Ganeshaya Dheemahi song was sung by Dr. Y. Madhuri Srinivas hailing Lord Ganesha. She then welcomed everyone to the Induction Programme.

Post this everyone stood up for the Bhavan's Prayer which portrayed the spiritual and cultural values that the institution carried from the very beginning.

After the prayer Dr. Y. Madhuri Srinivas, Assistant professor, gave all the students a brief introduction about the institution where she spoke about the establishment & Achievements of the college, the various courses offered, highly educated and experienced faculty members and the extra-curricular activities that the college provides for the overall development of the students.

It was followed by the welcome address by Air CMDE J.L.N Sastry, VSM- Vice Chairman of Bhavans Vivekananda College. While addressing the students he highlighted the importance of building a sound character which is very essential for one's personality. Apart from this he also laid emphasis on human values and also the cultural, spiritual and moral values that the institution has always believed in. Lastly, he concluded by blessing the students to bring glory to themselves as well as the institution.

Then the Principal of the college Prof. Y. Ashok addressed the students. where sir has highlighted the various cells of the institution; starting from the entrepreneurial cell to the career development cell which will help students in various aspects. Mentioned about how self-management should be the first step in the process of learning management for which having one's discipline in place is extremely important. After which he wished all the students All the best for their two years of stay in the college.

The next address was given by Dr. N. S Chakravarty, Head, Department of Management Studies. He started by welcoming all the students to the institution. He encouraged the students to make good utilization of all the resources provided and the great knowledge of the Faculty members to learn and develop one's self to face the world outside.

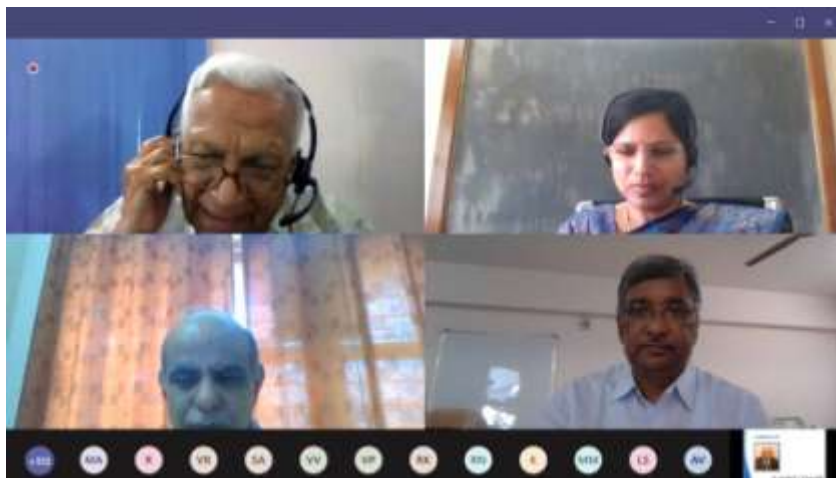
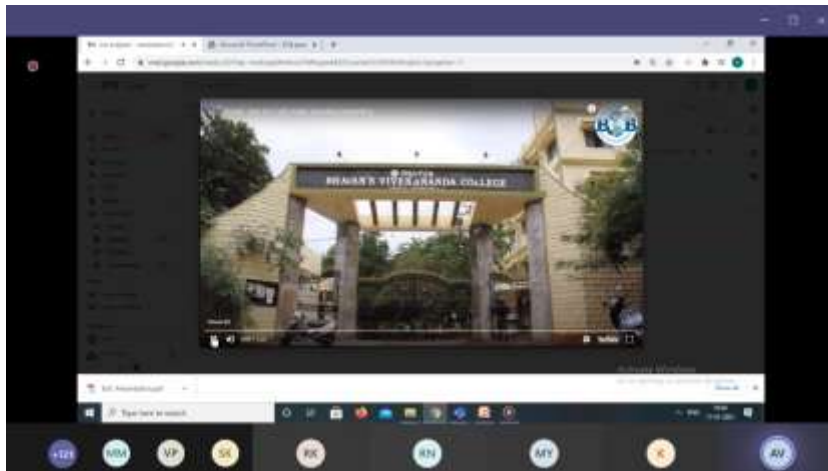
After that the Chief guest for the day Dr. G. Sridhar, Professor & Chairperson (MDS & FDP'S), IIM, Kozhikode. He started off with a presentation through which he threw light upon the current situation which the world is facing. While talking about the pandemic he enlightened the students with the current opportunity and threats that they have. Apart from this he also gave the students an in-depth information about the current trends, economy, spend pattern, the changes in the supply side and demand side due to the technology and the 'Aatmanirbhar Bharath' initiative, Artificial intelligence, Data driven technology, change in the work environment and how remote working is becoming the new normal and contributing to cost saving. Speaking about the current working environment, he laid emphasis on the three important values that the companies are now looking in an employee which is Trust worthiness and good values. He then narrated stories of Guru Nanak for making the students understand the importance of 'value's better. After this Dr. G. Sridhar conducted few activities which made the induction more interesting and interacting. The main objective behind conducting these activities was to help students understand the corns of multitasking and why multitasking is not advised, the reason being as it is time consuming, it is stressful and the quality of the work that one is doing suffers. He ended his addressment with Om Sahana Vavatu sloka which is a devotional prayer that calls upon the divine blessings of God.

Post this, the Question & Answer session was held where many students came up with various questions. All the questions were addressed by the Chief guest Dr. G. Sridhar which left no doubt in the young minds of the students.

The vote of thanks was given by Dr. M V S Mahindra, Associate Professor, Department of Management studies and the Induction Programme for Day 1 was concluded.

PHOTO GALLERY







REPORT

INDUCTION PROGRAMME – DAY 2

MBA – FIRST YEAR STUDENT 2020 – 2022

The 19th Induction Programme for MBA Students of batch 2020 – 2022 was organized by the institution on 12/01/2021 held on the Microsoft teams platform virtually. This programme was

a one week induction programme.

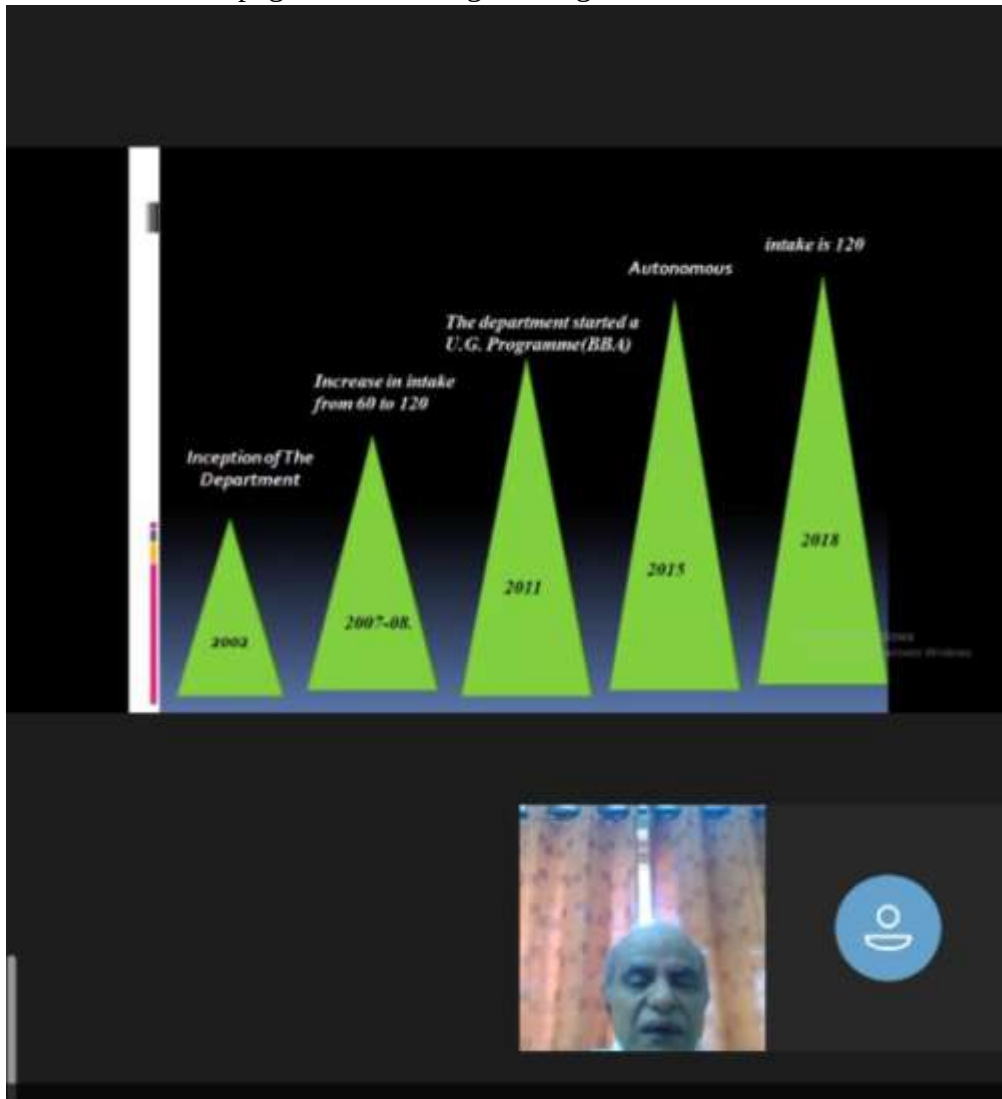
The day 2 induction programme commenced at 10:00 am. The programme started with a introduction by the lecturer Mrs. V. ASHWINI about the induction programme of the day.

Dr.N.S.Chakravarty Head, Department of Management Studies, have briefed about autonomous status which was granted by UGC, detailed about the course and facilities given mentioned objectives like quality management education, conceptual and communicational skills, to develop leaders for tomorrow. And also mentioned the importance of time and how valuable are these two years .Next was the faculty profile of management studies. Later mentioned about core activities of the department of management studies and infrastructure facilities like international seminars, national seminars. Students of the department conduct various activities through the Abhyas club and publish samvridhhi magazine annually also mentioned that the faculty also provides consultancy servicestoindustries, detailedaboutthedatesofclassesheld.Ended by the encouragement words for students.

Dr.M.V.S Mahendra, Associate professor has given an overview of the MBA program detailed about the duration of the course, number of semesters and about the credits awarded in each semester. Mentioned about outcomesofprogramandsomeofthespecificobjectiveof getting into practical knowledge.

Next followed by Mr. S. Ramana Additional controller of examination, **examination** branch addressed the students about the pattern of CIA and SEE exams and Choice based credit system.

Then **Dr. Seema Ghosh**, (Career guidance and placement cell) CGPC coordinator addressed the students about placement cell in the college and mentioned about main objectives of CGPC like to facilitate job opportunities, provide internships in industry, personality development courses, etc and addressed the students about information dissemination through CGPC Face book page link or through College website.



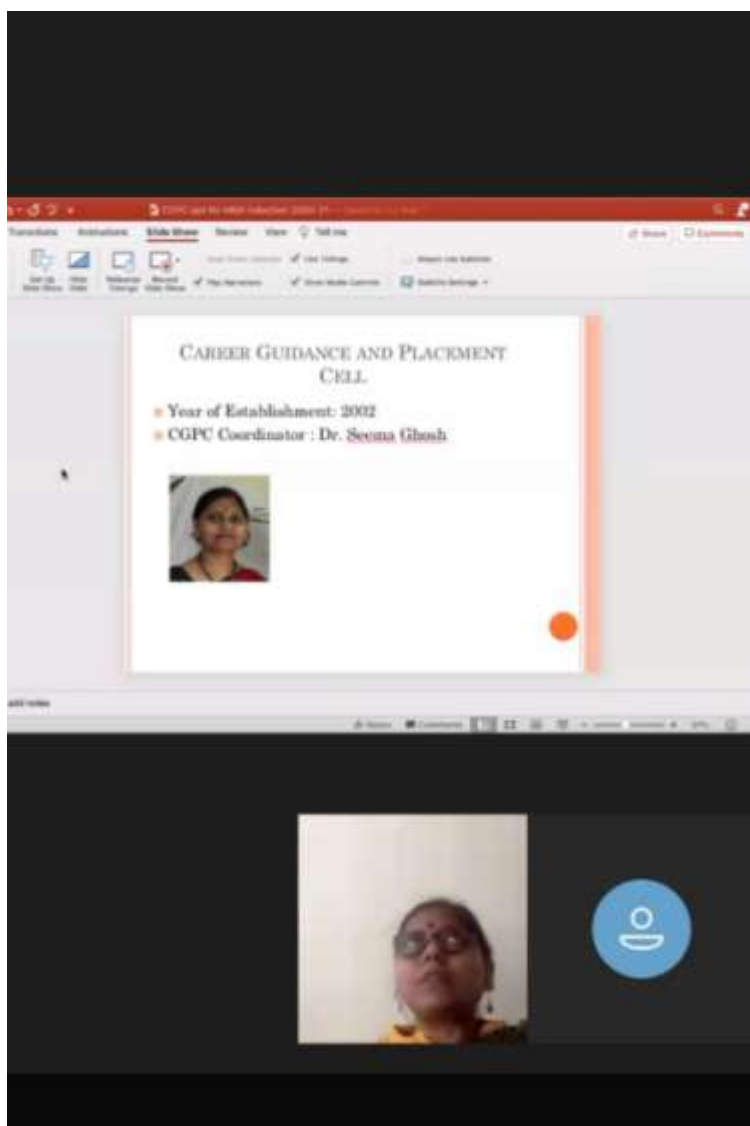
Bhavan's Vivekananda College
of Science, Humanities & Commerce
Autonomous College, Accredited with 'A' Grade By NAAC
Sambapur, Secunderabad - 500094



SAMPLE MARKS TABLE WITH GRADE

SEE	CIA	TOTAL	GRADE	CREDITS	RESULT
63	28	91	O	4	PASS
28	12	40	E	4	PASS
28	11	39	F	0	FAIL
40	00	40	E	4	PASS
24	30	54	F	0	FAIL
38	01	39	F	0	FAIL





Report of Orientation programme

Day 3: 16th January 2021

Mentoring is a particular form of relationship designed to provide personal and professional support to an individual. The mentor is generally more experienced than the mentee and makes use of that experience in a facilitative way to support the development of the mentee. The mentoring relationship provides a developmental opportunity for both parties and can thus be of mutual benefit. In a nutshell, a student mentor's role may be perceived to be facilitative, supportive and developmental for the student community in general and the first year students in particular.

The orientation program of Day 3 began on 16th January 2021 with the welcome of the students, their parents, dignitaries, faculty members and Alumni.

The students were then shown a brief presentation on Swayam and MOOCS by Dr.M.V.S.Mahendra Associate Professor, Department of Management studies.

Then the students were addressed by the ABHYAS and Samvridhi Coordinator (Samvridhi Magazine Department new letter) who welcomed the students and gave them an introduction regarding the Activities held in Abhyas Club (Departmental Club) and Samvridhi .

Followed next was a brief on importance of sports in student life, its role in acceptance at various organisation and sports curriculum of the institute, by Dr.Kondal Reddy Head Department of Physical Education.

Librarian of the institute, Mr. Vijay Bhasker, explained in detail about the vast inventory of literature available at the library, both in form of book as well as e-books. Further, all the facilities present at the library were given a short mention, like wifi, LAN, reading halls, journals.

Next Mr.Tirumal Rao Assistant Professor, Coordinator of ED cell in the college discussed the importance of entrepreneurship and how ED cell set up at the college can facilitate in shaping and honing startups at the institute.

Next Our Alumni Mr.Naga Santosh, Mr.Prakash Dangwal Dupont HR Shared Services, Manager Operations for Asia Pacific Region, Malaysia)and Mr.Ronak Kothari , Security portfolio Admin Analyst , Franklin Templeton Investments 2017-18, Mr.Shyam Krishna , Tax Senior, DELOITTE US, BTS TAX, Hyderabad 2015-17 shared their experiences with the First Year students in achieving their career goals.

In the end Icebreaking session which was Fun Oriented Quiz conducted by ABHYAS team of MBA to the first year students. The 3-day extravaganza came to an end with the provision of refreshments.

Bhavan's Vivekananda College
of Science, Humanities & Commerce
Accredited with 'A' grade by NAAC
Autonomous College - Affiliated to Osmania University
Sainikpuri, Secunderabad – 500094

Department of Management Studies

***WELCOMES YOU TO THE MBA 2020-22
Batch INDUCTION PROGRAMME
16.01.2021***

mail.google.com/mail/u/0/#search/MBA+ORIENTATION+PPT/FMfcgzwKkbdjWbnkIxcLvXTMNTGKhXr?projecto

Prakash Dangwal

*Dupont HR Shared Services
Manager Operations for Asia Pacific
Region
(Regional Role Supporting India, Sri
lanka, Australia, New Zealand,
Korea, Taiwan, Indonesia and
Malaysia)*



Shyam Krishna



TAX SENIOR

*DELOITTE US, BTS
TAX, Hyderabad*

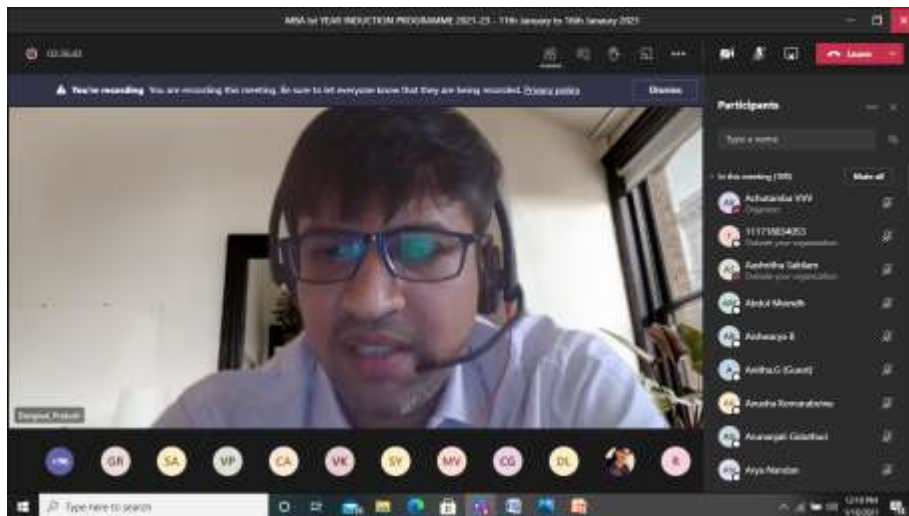
BATCH: 2015-17

ROUNAK KOTHARI

*Senior Portfolio Admin
Analyst*

*Franklin Templeton
Investments
Batch: 2017 - 18*





MBA in YEAR REDUCTION PROGRAMME 2021-23 - 11th January to 16th January 2023

03:01:29

Request control

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Your presentation ended Someone else has started sharing.

Participants

Type a name

In this meeting (10)

Mute all

- Achutantra VVV Organizer
- 111718034853 Outside your organization
- Aashritha Sekhan Outside your organization
- Abdul Moideh
- Aishwarya B
- Guest
- Anusha Konarabona
- Archana G
- Aravindakrishna

03:04 PM 1/16/2023

MBA in YEAR REDUCTION PROGRAMME 2021-23 - 11th January to 16th January 2023

03:03:07

Request control

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Participants

Type a name

In this meeting (10)

Mute all

- Achutantra VVV Organizer
- 005-P. Stella Paul (Guest)
- 111718034853 Outside your organization
- Aashritha Sekhan Outside your organization
- Abdul Moideh
- Aishwarya B
- Guest
- Anusha Konarabona
- Archana G

03:03 PM 1/16/2023

THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT (NIESBID)

Ministry of Skill Development and Entrepreneurship, Government of India

Certificate

This is to certify that Mr./Ms. Manish Tondkar has successfully completed the Entrepreneurship Development Programme on Fifteen days e-Learning EDP conducted by The National Institute for Entrepreneurship and Small Business Development from 18 Nov 2017 to 02 Dec 2017 in Hyderabad District of Telangana.

Dr. Jyoti Wankar
Certificate Issued By

Dr. Praveen Sahay
Head, International Training and Regional Center

MBA 4th YEAR REDUCTION PROGRAMME 2021-23 - 15th January to 16th January 2023

02:14:21

You're recording: You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Request control

Participants (2/31) (Show all)

Type a name

In this meeting (2/31)

Make all

Ashutosh VV
Organizer

005-P. Sanku Paul (Guest)

11171804812
Exclude your organization

Aashika Sarkar
Exclude your organization

Abdul Muneem

Ashwarya S

Anshu G (Guest)

Anshu Kumaradoni

Anshu G

02:14:26
1/16/2023

PRERANA
The 3rd Annual of an Entrepreneur
ROUND 01 | PRASTAVANA - INTRODUCTION
ROUND 02 | PRASTUTI - IMPLEMENTATION
28 FEB, 2019
9:30 A.M.
REGISTRATION FEE
Rs. 200 FOR INDIVIDUALS
RS. 500 FOR 3 MEMBERS
MAXIMUM TEAM SIZE - 3
MEMBERS
FOR REGISTRATIONS
STUDENT COORDINATIONS
Ravi 9229222228
Saurav 9229222226
Saurav 9182422226
Saurav Prakash 9182222228
9182222228

MBA 4th YEAR REDUCTION PROGRAMME 2021-23 - 15th January to 16th January 2023

02:14:37

You're recording: You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Request control

Participants (2/31) (Show all)

Type a name

In this meeting (2/31)

Make all

Ashutosh VV
Organizer

005-P. Sanku Paul (Guest)

11171804812
Exclude your organization

Aashika Sarkar
Exclude your organization

Abdul Muneem

Ashwarya S

Anshu G (Guest)

Anshu Kumaradoni

Anshu G

02:14:42
1/16/2023

WHOOSH

005-P. Sanku Paul (Guest)

MBA 4th YEAR REDUCTION PROGRAMME 2021-23 - 15th January to 16th January 2023

02:14:25

You're recording: You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Request control

Participants (2/31) (Show all)

Type a name

In this meeting (2/31)

Make all

Ashutosh VV
Organizer

005-P. Sanku Paul (Guest)

11171804812
Exclude your organization

Aashika Sarkar
Exclude your organization

Abdul Muneem

Ashwarya S

Anshu G (Guest)

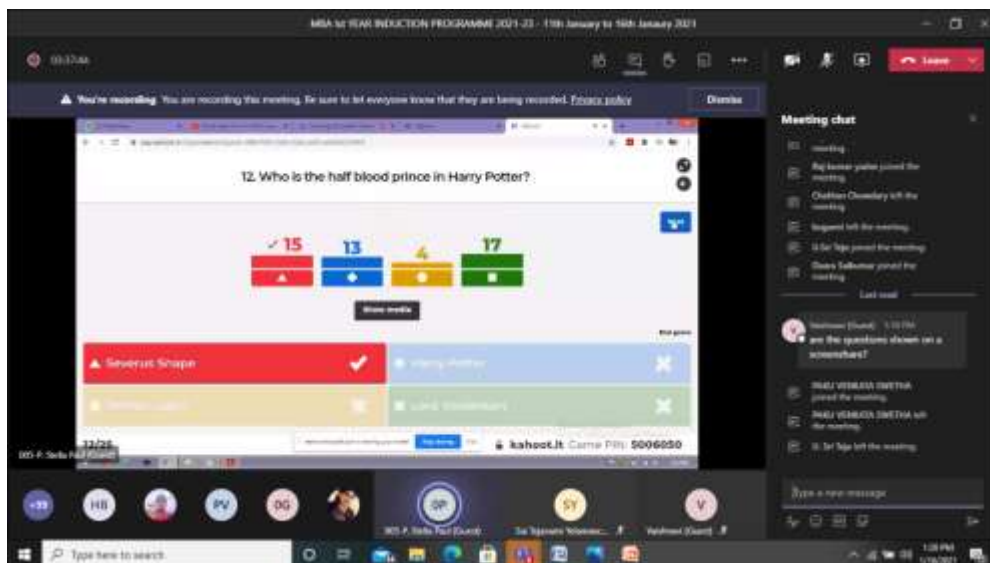
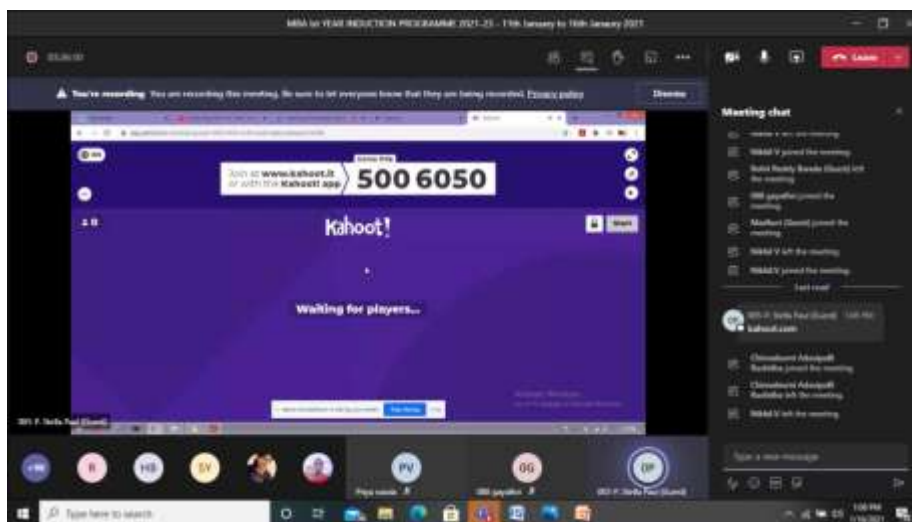
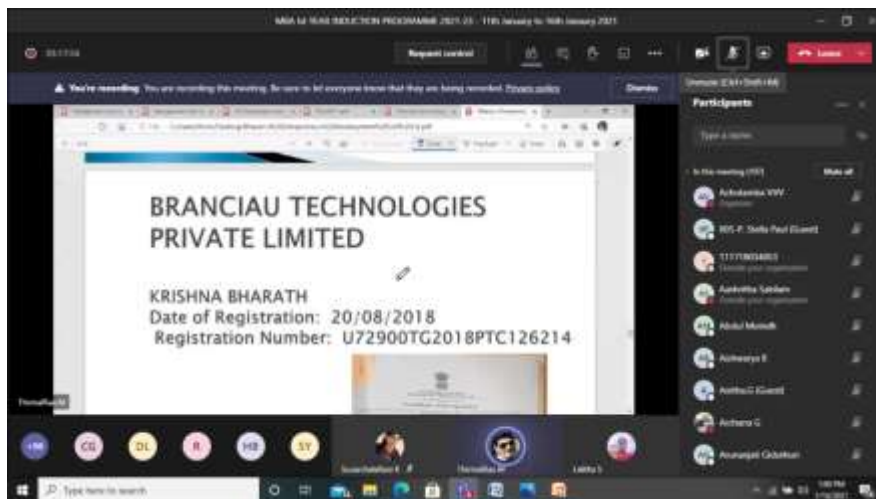
Anshu Kumaradoni

Anshu G

02:14:25
1/16/2023

SAHARA

005-P. Sanku Paul (Guest)



BBA INDUCTION PROGRAMME 2020-23

The Department of Management Studies organized a two-day orientation program for I year BBA students on 25th September 2020 and 26th September 2020 on online mode on Microsoft teams platform.

Day 1:

- The program started with Bhavan's prayer. Prof. Y. Ashok, Principal, welcomed first year students. Dr.N.S.Chakravarty, Head Department of Management Studies addressed students.
- Mr. IVS Ranganath, Head – HR India, Shriram Bio Seed Genetics, Guest Speaker, interacted with students and gave inputs on “**professional skills to a successful career**”. the speaker stressed on the importance of communication skills, information technology skills, information handling skills, multi handling skills, critical thinking skills, teamworking skills, continuous learning skills. He also gave importance on how to choose a right career. Dr. M.V.S. Mahendra, Associate Professor gave inputs on Course Curriculum. Dr.Kavitha Lal, Associate Professor & Coordinator BBAs gave inputs on how Online classes would be conducted .



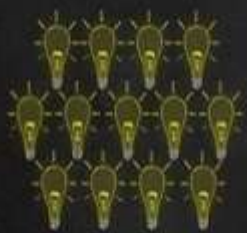
Professional Skills to a Successful Career



7 skills graduates need to possess to thrive in today's professional practice

**Ranganath I V S,
Head HR**

**Shriram Bioseed Genetics
(A Division of DCM Shriram)**



+



=



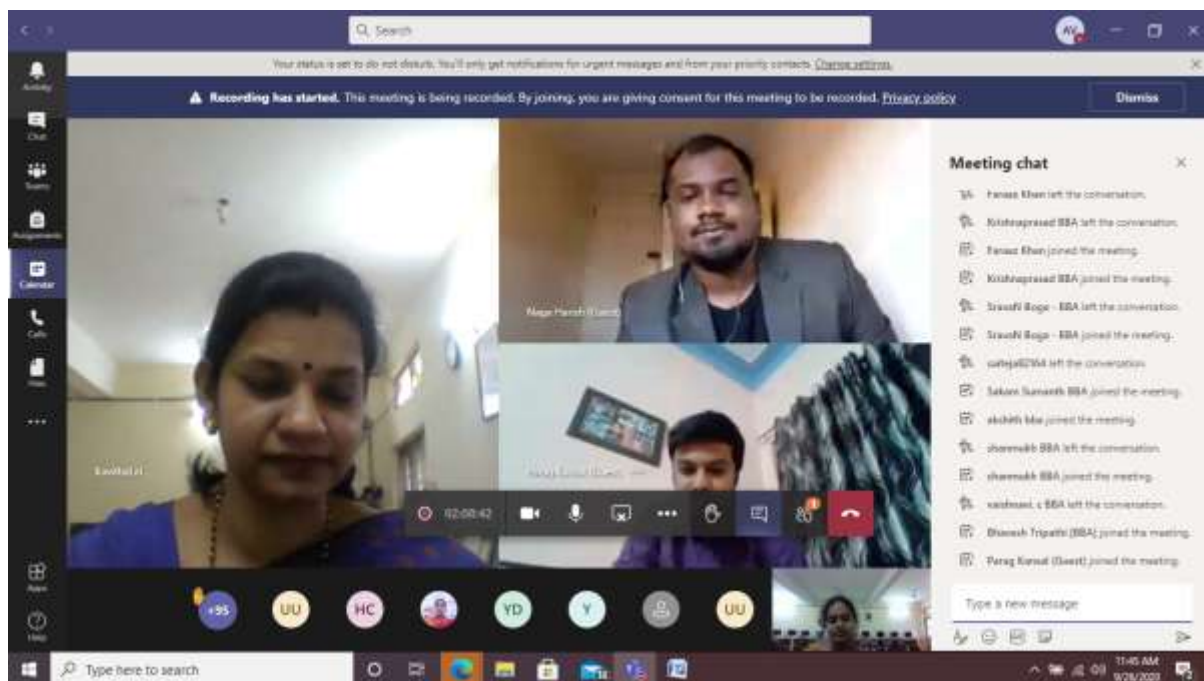


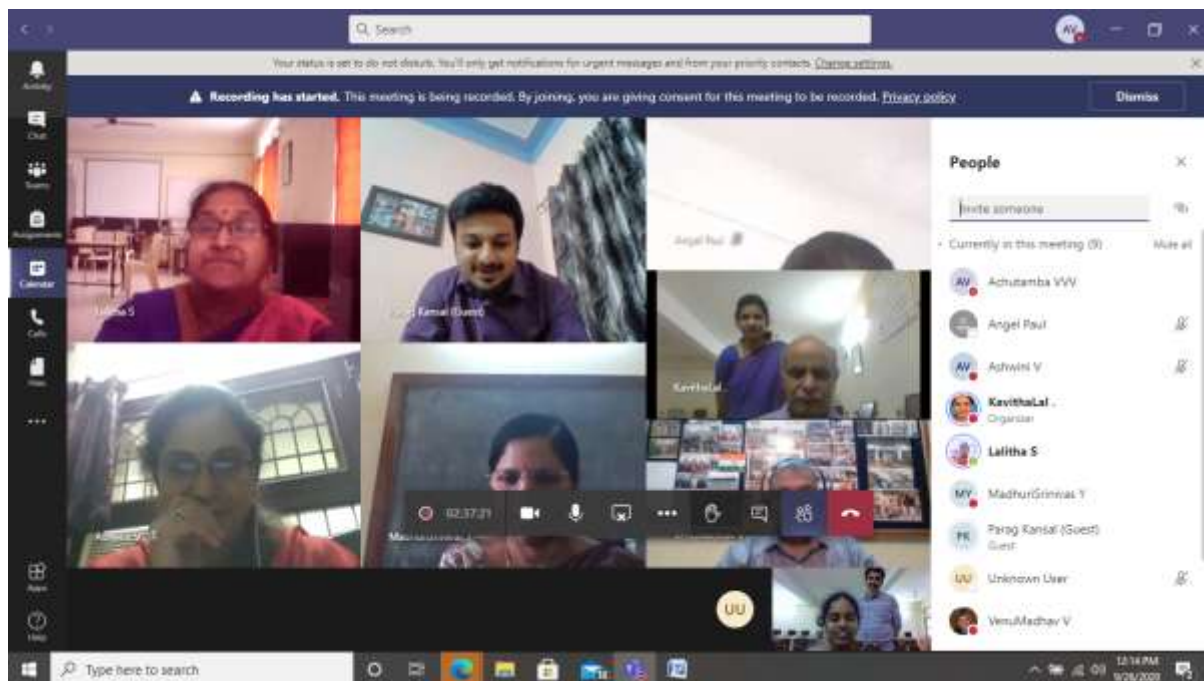
Day 2:

Mrs.V.Achutamba, Lecturer gave insights about Department Club ABHYAS and Magazine SAMVRIDHI. The program is followed by Alumni Connect , the following alumni students interacted with the freshers and answered their queries.

- Address by Mrs. Angel Paul, (2012-2015)
- Address by Mr. Krishna Teja (2011-2013)
- Address by Mr. Naga Harish Ganta (2013-2016)
- Address by Mr. Parag kansal (2015-2018)

Dr.N.S.Chakravarty, Head, Department of Management Studies, clarified questions posed by students. The program concluded by Vote of Thanks given by Dr. Y. Madhuri Srinivas, Assistant Professor.







MANAGEMENT MEET

MEDHA 2K20

The Management meet – MEDHA 2K20 was themed as “Management 2030 – The Road Ahead” was held on 29th February, 2020.

The Inaugural session Chief Guest was Anil Deepak, Co-Founder INKA addressed the audience by explaining the importance of the theme and its relevance in today’s business.

Principal of Bhavan’s Vivekananda College Prof. Y. Ashok spoke about how we should implement what we learn during our course of management studies.

Head, Department of Management Studies Dr. N. S. Chakravarty gave a brief insight on the theme ‘Management 2030’.

A large number of students participated from various colleges located around the city.

In the valedictory session the winners were awarded mementos and cash prizes. The entire event was a overwhelming experience.



MANAGEMENT MEET

MEDHA 2K19
“DREAM,DESIGN,DELIVER”

MEDHA 2K19 was themed as “Dream,Design,Deliver” organized by the Department of Management Studies sponsored by RV Saloons having a combination of both formal and informal events bringing out the talent and intellect of the students.

The Inaugural session Chief Guest **MR.P.R Ramesh, Chairman Deloitte India**, addressed the audience by explaining the importance of technology and its relevance in today’s world and how we as individuals have to adjust with changing times. He stressed on the importance of 3P’s (Purpose, Passion, Perseverance) that will help in building strong young managers.

Head Department of Management Studies **Dr. N. S. Chakravarty** quoted A.P.J. Abdul Kalam – “Dream is not what you see in sleep but it is the thing that keeps us awake”.He thanked the entire Department of management studies for taking active part in making the event function smoothly. He gave his best wishes to all the participants from other colleges.

Vice Principal **Ms.B.Niraimathi**asked us to implement what we learn during our course of management studies and help solving real life problems. She has also thrown insights on the importance of Management games which encourage students to think out of the box.

A large number of Students participated from various colleges in and around the city.

In the valedictory session the winners were awarded mementos and cash prizes. The entire event was a overwhelming experience.







MBA INDUCTION PROGRAMME

2017-18:

An **orientation programme** was organized for the new batch of MBA students who were warmly welcomed by the Management department and had many activities like guest lectures and games **on 30th August, 2017. Dr. Nandita Das** was the Chief Guest of this programme.

MANAGEMENT MEET

Medha 2017-18

The Department of Management studies of Bhavan's Vivekananda College, Sainikpuri, organised an Inter-collegiate Management Meet Medha 2018 - "Exploring India's Potential- Unleashing Global Economy on 9th March 2018, which was a professional event aimed to bring out the inherent talents of the potential young budding managers. It was an ideal platform for the students to showcase their managerial skills and to enhance their knowledge base in a professional environment. The Chief Guest of the Event was Mr.P.V.Raghu, Vice President & Executive Director, First American India. The event was successful with a large number of participants for various formal events such as Marketynh Trigger, Smart Recruiter, Price the Pump, Head Honco, Business Impressario, Wizbiz, and informal events such as Bhavan's Premier League, Treasure Prowl, MotoCross, Papery Rhumba.









MANAGEMENT MEET

MEDHA 2017

“4Is - Innovation, Incubation, Intelligence & Inclusion” – Emerging Global Trends and Business Excellence.”

The Management meet – MEDHA 2017 is themed as “4Is - Innovation, Incubation, Intelligence & Inclusion” – Emerging Global Trends and Business Excellence. The Inaugural session Chief Guest Mr. Vijay Khoshy Mathews, General manager, Kirlosker brothers Ltd addressed the audience by explaining the importance of the theme and its relevance in today's business. Principal of Bhavan's Vivekananda College Prof. Y. Ashok spoke about how we should implement what we learn during our course of management studies.

Air Cmde (Retd) JLNSastry Vice Chairman, BVB addressed the gathering on the Importance of Innovation & Incubation. Col(Retd) M. Vijay Rao has thrown insights on the importance of Intelligence and Inclusion. Head Department of Management Studies Dr. N.S. Chakravarty gave a brief insight on the theme 4I's. A large number of Students participated from various colleges in and around the city. In the valedictory session the winners were awarded mementos and cash prizes. The entire event was a overwhelming experience.





Report on Best out of waste

Initiative like these are always witness in school – level as we grow the hidden abstract talent takes back seat burdened by higher studies, on 10th Nov, 2016 Bhavan's Vivekananda College Department of Management studies, conducted their third event as a part of Management day celebration (Best out of waste) where 23 students of BBA and MBA participated displaying not only their profound interest but making this kivia event an example of carrying out their passion. To deduce it down, this coalesce of various object, a lane that went well with the management ground rule “proper allocation and utilization of resources”, technically speaking ‘Best out of waste resources’. The judges of the event were Dr. Y. Madhuri Srinivas and Mr. Sivaram Naidu.

2016-17

1. Management Day:

Management Day is celebrated on 11th November, 2016. On the occasion Of Management day celebrations, Department of Management studies organized many events for its BBA and MBA students where in many students participated and won prizes.

2. Orientation for MBA students:

A three day orientation programme was organized to the new batch of MBA students who were warmly welcomed by the Faculty of Management department and had many activities like guest lectures and games started on 5th October, 2016.

3. Abhyas & Samvridhi valedictory:

The Abhyas club and the Samvridhi Magazine of Management Studies department celebrated on 2nd February, 2017. In its valedictory session the Students were felicitated for the events which they have won which were conducted throughout the year.

4. MEDHA for BBA:

Large number of Students participated in various events like Bhavanotsav, Young Manager, Business Quiz, Minute to Win it from different colleges in Twin Cities Conducted on 27th December, 2016.

MANAGEMENTDAY -2016

DAY-1:

The four day Management fest began with a management presentation competition. A total of 24 teams which included 9 teams from the Department of BBA and 15 teams from the Department of MBA participated in the event. Each team consisted of 2 members and were allotted 3 minutes per team.

EVENT: Management Presentation. Session-

1:

JUDGES: Dr. V. Venu Madhav & Dr. S. Lalitha

Session 1 began at 1:15 p.m which proceeded with presentations by the 9 teams from the department of BBA.

Students chose various management topics which are as follows: Team 1: Corporate Social Responsibility (CSR)

Highlights- Benefits to the society.

Team 2: Work life Balance

Highlights: Balance between work life and personal Life & Obligations and personal responsibilities.

Team3:BlameGame

Highlights:CasestudyonRatanTata VSCyrusMistry.

Team4:ProjectManagement

Highlights:WaterfallVSAgile&SoftwareDevelopmentadaptability.

Team 5: Volkswagen emission scandalHighlights-
BrandvaluesandSalesEffect.

Team6:MotivationtoYoungEntrepreneursofIndia

Highlights-ImportanceofYoungentrepreneurs&Motivationmethods

Team7:RelianceJIO

Highlights-Marketingstrategies&sales.

Team8:CharismaticLeadership

Team9:Worklifebalanceofwomen

Highlights-Statisticalanalysis&studyofvariousstresslevels

Session-2:

JUDGES:Mrs.A.Ashwini& Mrs.RajanLakshmi

Thesecondsessionofthepresentations

bythe15teamsfromtheDepartmentofMBAbeganpostlunchat3:00p.m.BelowaretheTopicspresentedby variousteam:

Team 1: Study on Quality of customer in hotel industry.

Highlights-Stepstoimprovethequalityofservices.

Team2:MicrofinanceinIndia.

Highlights-SocialEmpowermentwithhelpofmicrofinance.

Team3:Emotional Intelligence.

Highlights-MaintainingEmotionalBalance/control&selfawareness.

Team4:JobSatisfaction.

Highlights-Importanceofpositiveenvironment&Reward.

Team 5: Crisis Management.Highlights-
Crisisplanningandcontrol.

Team6:DigitalMarketing.
Highlights-Importanceandbenefitsofdigitalmarketing.

Team7:CatholicHealthAssociationofIndia.(CHAI)Highlights-
Targets& benefitstothesociety.

Team8:RupeeDominated Bonds.
Highlights-Benefitsandeffecton theeconomy.

Team9:SelfMotivation.
Highlights-Importanceofselfrealisationandmotivation.

Team10:SWOTanalysis
Highlights-Internalandexternalfactors&AnalysisonIKEAcompany.

Team11:SixSigma.
Highlights-TechniqueandUses.

Team12:Leadership.
Highlights-Qualitiesandresponsibilities.

Team 13: Business Strategies of Patanjali.Highlights-
MarketingStrategies

Team14:ActionResearchinIndianstructure.(GST)Highlights-
Structure &Benefitsinthe longterm.

Team15:Highfrequencytrading.Highlights-Automation&Benefits.

Each presentation was concluded with questions & answers session between the judges andparticipates.

DAY-2:

Thesecond day of Management fest continued with management Quiz. The event began at 2:30 p.m.

EVENT: Management Quiz.

QUIZ MENTORS: Dr. V. Venu Madhav & Dr. MVS. Mahendra.

28 teams participated in the management Quiz which included students from BBA and MBA. Each team had to go through the preliminary round to qualify for the main quiz session.

Preliminary round consisted of 20 general knowledge questions.

Teams were given a sheet of paper and asked to answer to the set of questions displayed on the screen.

Each question was displayed for 10 seconds each.

After the preliminary round, each team's script was exchanged with the other teams and

scored according to the number of correct answers.

Later, answer scripts were collected by the mentors and the highest scored teams moved forward to the next round.

After the preliminary round, a small quiz session was conducted for the audience. 6 Teams moved forward to the main rounds of the Management quiz.

ROUND-1:

Each team was asked a set of questions.

Each team was given 10 seconds to answer the question after which the question was automatically passed to the next team.

The team that received the passed on question were given 5 seconds to answer the question. There was no negative marking for passing the question or wrong answers.

This round consisted of questions related to current affairs.

ROUND-2:

This round consisted of questions related to Books and their authors & Advertisements. Rules of this round were same as the first round.

After the second round Team no. 6 was declared as winners as per their score. And 3 teams moved forward to the tiebreaker round for the second position.

TIEBREAKER ROUND:

In this round, just like the preliminary round, teams were given a sheet of paper and few questions were displayed on the screen. The team that scored the highest number of correct answers were declared the runner up.

Winners: Aishwarya Narayanan & Sri

Valli

[MBA] RUNNER UP: Saketh Vemula & Himanshu Trivedi [BBA]

MANAGEMENT MEET

MEDHA 2016

Management Meet of MBA students was conducted on 11.08.2015. The theme of the event was “Start up-India, Stand up India” for Entrepreneurial Growth. To bring out the Management potential of the students both Formal and Informal events were conducted such as Finanzen, Venditio, Impressario, Young Manager, Budding Entrepreneur, Gravity pull, Bhavans Premier League and more. Chief Guest of the event was Mrs.M.Surekha Head - Digital Competency Group –Tech Mahindra. A number of students from around 16 colleges

in and around the twin cities of Hyderabad and Secunderabad participated in the event and made it a grand success. 168 Students participated in various events.

Management Day was conducted on 28th November, 2015 On the occasion Of Management day celebrations. Department of Management studies organized many events for its BBA and MBA students where in many students participated and won, many prizes.

Orientation for MBA Students was conducted on 28th September, 2015. The new batch of MBA students were warmly welcomed by the Faculty of Management department.

VALUE ADDED COURSES

Report on Value Added course- 2015-16

The Department of Management Studies has conducted the following Value Added Courses for I, II and III year BBA students for the academic year 2015-16. The details are as follows.

1. Presentation Skills

- The Department conducted a value added course on 'Presentation Skills' for BBA students for the academic year 2015-16. The course is being taken by Dr. Kavitha Lal, Assistant Professor and, Ms. Suvarchala Rani, Lecturer of the Department. The duration of the program is 45 classes. 35 students enrolled for the course. The objective of the course is to train students on how to plan and make an oral, extempore or a powerpoint presentation, to understand the effective utilization of visual aids, verbal and non-verbal communication and etiquette.
- During the program, the students are trained on general and business presentation skills, managing stress and body language and the use of ice breakers for effective communication. At the end of the program students enrolled were given opportunity to give power point presentation and they have been evaluated.

2.ECE (Edge in competitive Examinations)

- This course was exclusively started for second year students of BA & BBA who are aiming to pursue MBA in B-schools (Business schools). Dr. MVS Mahendra Associate Professor, and Mr. Siva ram Naidu lecturer of the department conducted classes. 60 classes were conducted and 30 students enrolled for the program. Students were taught fundamental concepts in quantitative aptitude, mental ability, verbal and non-verbal reasoning and also English grammar and comprehension.
- Topics such as number system, HCF, LCM, ratios, proportions, percentage, simple & compound interest, profit & loss, ages, time & distance, work etc., were dealt in Mathematics. Topics such as number and alphabet series, blood relations, directions,

analogy, statements & assumptions, syllogism, assertion & reasons, puzzle tests etc., were discussed in detail in Reasoning.

.

3. MS Excel skills:

- Ms.Padma Priya has taken the classes for the course. A total of 30 classes were conducted and 13 students of BBA final year enrolled for the course.
- This course is mainly useful for the students to improve their skills in MS-EXCEL which is useful in future for placements and also for career. Test has been conducted at the end of the program.